THURSDAY 25 JULY 2024

USA \$2.50



Has Maga's rise put the Texas miracle at risk? BIG READ, PAGE 15

Sometimes prison is the price of freedom ROBERT SHRIMSLEY, PAGE 17

# US tech slide deepens after big names fail to hit targets

- Tesla and Alphabet results disappoint
- Investors flee AI to smaller companies

GEORGE STEER — LONDON JENNIFER HUGHES — NEW YORK

US technology stocks sank sharply yesterday after lacklustre overnight results from index heavyweights Tesla and Alphabet, deepening the recent sell-off in a sector that has driven the bulk of market gains this year.

The Nasdaq Composite was down 2.8 per cent by early afternoon in New York, with Google parent Alphabet 5.1 per cent lower despite narrowly beating analyst revenue forecasts. Advertising revenue from YouTube missed consensus estimates.

Tesla sank 10 per cent after profits fell well short of expectations, leaving the electric-car maker on course for its biggest one-day decline since late January.

The sell-off deepens a recent slump for the formerly high-flying tech sector, as investors flee stocks that had been boosted by the promise of AI in favour of unloved corners of the market, notably smaller companies.

The Nasdaq is down more than 5 per cent from its high on July 11, when lower than forecast US inflation triggered the market rotation.

Alphabet and Tesla's results will "feed concerns" that the broader market has become too reliant on the "Magnificent Seven" of big tech stocks, said Charlie McElligott, an analyst at Nomura. "Risk sentiment remains fragile."

UBS reiterated its "sell" rating on Tesla's stock, warning that the "timeframe and probability of success" of a programme to roll out self-driving "robotaxis" remained unclear.

Elon Musk, Tesla's billionaire chief executive, on Tuesday officially pushed back the launch of the vehicles from

August to October. However, he suggested that the project could still take the company's valuation as high as \$5tn - about six times its current value.

All the Magnificent Seven were hit yesterday. Chipmaker Nvidia, which has more than doubled this year, was down almost 4 per cent. Facebook parent Meta also slid 4 per cent; Apple and Microsoft fell nearly 3 per cent.

Google's spending plans and outlook were being used as an indicator for the wider trend of backing companies with links to generative AI, said analysts.

"We've got some of the Magnificent Seven digging their heels in, in terms of spending on AI," said Kevin Gordon, a senior investment strategist at Charles Schwab. "And if they're not wildly exceeding [earnings] expectations, that's when you get some profit-taking."

Wall Street's blue-chip S&P 500 fell 1.7 per cent. The Russell 2000 index of smaller companies, which has rallied strongly on hopes of interest rate cuts as soon as September, fell just 0.2 per cent.

JPMorgan analysts said the tech selloff came as "the macro picture appears to be cracking", with weakening regional activity data and a housing market that continued "to crumble".

US Treasuries rallied as investors sought safe assets and ramped up bets on Federal Reserve interest rate cuts. Two-year yields, which are highly sensitive to rate expectations, fell 0.05 percentage points to 4.39 per cent, the lowest level since February.

Tech groups including Meta, Amazon and Apple report earnings next week. **UK tide turns** page 10

Day in markets page 11 Lex page 18

# Standard bearer Venezuela opposition leader rallies support as challenge to Maduro mounts



Opposition leader María Corina Machado waves a Venezuelan flag, flanked on her right by the movement's presidential candidate Edmundo González in Maracaibo, Zulia, yesterday.

Machado was banned from running in Sunday's presidential election, despite winning a primary in October, but her proxy, González, is leading the incumbent, Nicolás Maduro, by at least 20 points in opinion polls.

Maduro succeeded Hugo Chávez in 2013 after the hugely popular former president died of cancer. However, he has since overseen an economic disaster, with GDP contracting 75 per cent in the eight years up to 2021. He has also imposed political repression leading to the exodus of millions of Venezuelans. Maduro's 2018 re-election was decried by the west as a sham.

Sunday's election falls on Chávez's

birthday but even in his birthplace, Sabaneta, people have lost faith in his "Bolivarian Revolution", which blended a state-led economy with nationalism.

"Chávismo may have been born here but it will also die here," said one woman who depends on food aid. "When Chávez was alive things were good, but now they are desperate." Heartland has had its fill page 4

#### Briefing

► LVMH's slowdown drives fears for luxury retailers The biggest luxury group has led a sell-off in the sector's stocks after it reported slower than expected sales as shoppers reined in spending on champagne and handbags. Shares in LVMH closed down 4.7 per cent.-PAGE 6

▶ Israel's frailties exposed Iran-backed militia Hizbollah has released footage of a crucial Israeli military base filmed by one of its drones, highlighting the ease with which it can pierce its air defences. - PAGE 4: KIM GHATTAS, PAGE 17

► CrowdStrike in IT pledge The cyber security company has vowed to implement new checks to avoid a repeat of the global IT outage that paralysed millions of computers as it probes further into what went wrong.- PAGE 6

► Scholz plans to run again Olaf Scholz has said he will seek a second term as the German chancellor, despite dire approval ratings and polls showing that only a third of his party backs him. - REPORT & MOSQUE CLOSED PAGE 2

► Amazon accused in Italy Financial police have seized €121mn from a Milan-based Amazon unit after the ecommerce giant was accused of tax fraud and labour malpractice in its logistics network in Italy.- PAGE 8

▶ Turkey hands back \$5bn The central bank has given a \$5bn deposit back to Saudi Arabia, underscoring Ankara's progress in replenishing its foreign currency stores as part of its economic turnaround effort.- PAGE 4

**▶** Deutsche halts buybacks Shares in Germany's biggest bank have fallen as much as 8 per cent after it ditched plans for share buybacksfollowing a €1bn litigation charge tied to its botched acquisition of Postbank.- PAGE 8

► Aston Martin catches up The luxury-car maker has insisted it has reached a "pivotal moment" in its turnaround plans as it announced lower than expected second-quarter losses and hopes for a strong sales revival. - PAGE 6

#### Harris taps party's burst of energy for election sprint

'In a matter of hours, it went from a sure-loss election to now looking like an election that can be won', says one Democratic pollster. US vice-president Kamala Harris hit the campaign trail running and is betting on the surge of energy in her party to propel her to victory. Her youth and diversity also promise to draw moderate voters. But with only 104 days left, she faces a tough fight to defeat Donald Trump. Path to victory ▶ PAGE 3 Edward Luce > PAGE 17

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# AI falls down a rabbit hole when it runs out of human data to learn from

MICHAEL PEEL - LONDON

The use of computer-generated data to train artificial intelligence models risks causing them to produce nonsensical results, according to research that highlights looming challenges to the emerging technology.

Leading AI companies, including OpenAI and Microsoft, have tested the use of "synthetic" data - information created by AI systems to train large language models - as they reach the limits of human-made material that can improve the cutting-edge technology.

Research published in Nature yesterday suggests the use of such data can lead to the rapid degradation of AI models. One trial using synthetic input text on medieval architecture descended into a discussion of jackrabbits after fewer than 10 generations of output.

The work underlines why AI developers have rushed to snap up caches of human-generated data for training and raises questions of what will happen once those finite sources are exhausted.

"Synthetic data is amazing if we manage to make it work," said Ilia Shumailov, the lead author. "But . . . our current synthetic data is probably erroneous in some ways. The most surprising thing is how quickly this stuff happens."

The paper explores the tendency of AI models to collapse because of the accumulation and amplification of mistakes from successive generations of training. The speed of the deterioration is related to the severity of shortcomings in the model design, the learning process and the quality of data used.

Shumailov, who carried out the work at Oxford university with colleagues from Cambridge, Imperial College Lon-

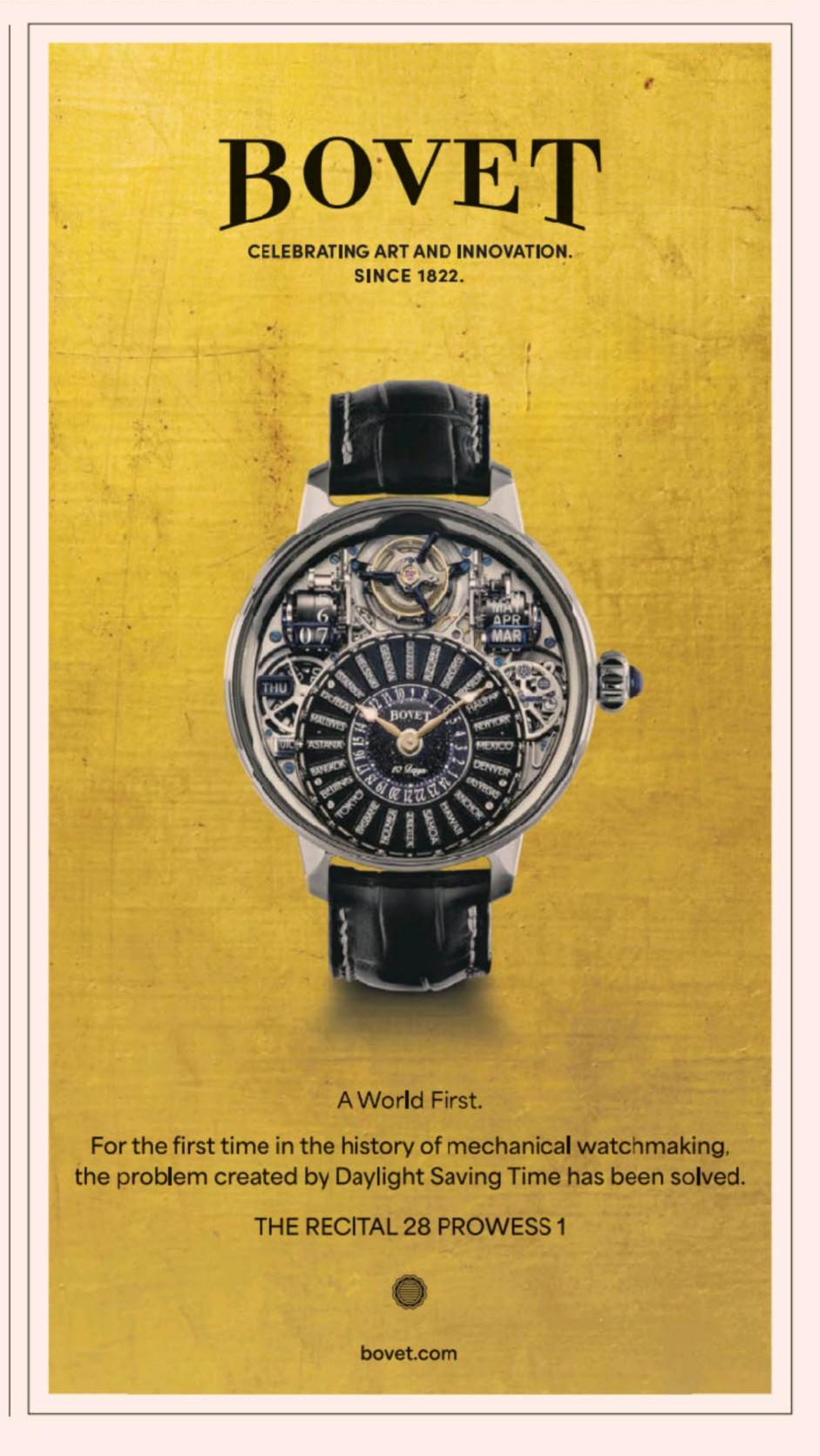
don, Edinburgh and Toronto, said errors "introduced by previous generations and the models themselves" took AI on a path to collapse, where data descended into gibberish.

In the jackrabbit case, the first input text examined English church towers from the 14th and 15th centuries. Successive generations travelled through basilicas in Rome, digressed into linguistics and, in the ninth iteration, listed lagomorph tail colours.

Mitigation had not proved easy, said Emily Wenger of Duke University, who contributed a companion piece to Nature. "One key implication of model collapse is that there is a first-mover advantage in building generative AI models," she said. "The companies that sourced training data from the pre-AI internet might have models that better represent the real world."

### **World Markets**

STOCK MARKETS		CURRENCIES					GOVERNMENT BONDS						
	Jul 24	Prev	%chg	Pair	Jul 24	Prev	Pair	Jul 24	Prev	Yield (%)	Jul 24	Prev	Chg
S&P 500	5460.66	5555.74	-1.71	\$/€	1.085	1.085	€/\$	0.921	0.922	US 2 yr	4.39	4.49	-0.10
Nasdaq Composite	17502.53	17997.35	-2.75	\$/f	1.292	1.291	£/\$	0.774	0.775	US 10 yr	4.23	4.23	0.00
Dow Jones Ind	40019.39	40358.09	-0.84	£/€	0.840	0.840	€/£	1.190	1.190	US 30 yr	4.48	4.45	0.03
FTSEurofirst 300	2030.71	2044.03	-0.65	¥/\$	153.260	155.995	¥/€	166.348	169.185	UK 2 yr	3.97	4.01	-0.04
Euro Stoxx 50	4859.82	4916.80	-1.16	¥/f	197.990	201.367	£index	84.579	84.466	UK 10 yr	4.26	4.23	0.03
FTSE 100	8153.69	8167.37	-0.17	SFr/€	0.959	0.968	SFr/£	1.142	1.152	UK 30 yr	4.66	4.63	0.04
FTSE All-Share	4468.59	4479.49	-0.24	CDVDTO						JPN 2 yr	0.37	0.35	0.02
CAC 40	7513.73	7598.63	-1.12	CRYPTO		Jul	24	Prev	%chg	JPN 10 yr	1.07	1.06	0.01
Xetra Dax	18387.46	18557.70	-0.92	Bitcoin (\$)		66259.		041.17	0.33	JPN 30 yr	2.20	2.17	0.02
Nikkei	39154.85	39594.39	-1.11	Ethereum		3415.		451.57	-1.05	GER 2 yr	2.71	2.77	-0.06
Hang Seng	17311.05	17469.36	-0.91	Ethereum		3413.	.33 3	401.07	-1.05	GER 10 yr	2.44	2.44	0.00
MSCI World \$	3580.87	3584.66	-0.11	COMMOD	ITIES					GER 30 yr	2.66	2.63	0.03
MSCI EM \$	1086.96	1085.48	0.14			Jul	24	Prev	%chg	S.			
MSCI ACWI \$	816.23	816.89	-0.08	0il WTI \$		77.	82	76.96	1.12				
FT Wilshire 2500	7155.09	7160.96	-0.08	Oil Brent \$	3	81.	84	81.01	1.02			Prices are lates	t for edition
FT Wilshire 5000	55706.70	55740.40	-0.06	Gold \$		2403.	10 2	392.70	0.43		Da	ata provided by N	



#### INTERNATIONAL

Germany

# Scholz to seek second term as chancellor

Party members unhappy with leader taking them into next year's election

GUY CHAZAN — BERLIN

Olaf Scholz has said he will seek a second term as Germany's chancellor despite his dire approval ratings and polls showing that only a third of members of his party want him to lead them into the next election.

Scholz was responding to a reporter who asked him if he might follow US President Joe Biden's example and withdraw from the race.

He said at his traditional summer press conference that his Social Democrats were "a highly united party, we are all determined to enter the next election campaign together and to win", adding: "I will run for re-election as chancellor."

Asked if he was pained by the SPD's dire polling, he said: "Poll results that aren't good spur you on to achieve better poll results." Scholz said he was "convinced" that he and his government would succeed in "turning things round" by the time of the next Bundestagelection next year.

Scholz presides over a fractious threeparty coalition of Social Democrats, Greens and liberals, who have been in near-permanent conflict with each other since taking power in late 2021.

The three have slumped in the polls over the past year, achieving a combined share of just 31 per cent in European elections last month - only

slightly ahead of the opposition Christian Democrats, who won 30 per cent.

Most recently, the governing parties clashed over the federal budget for 2025. Agreement involved months of drawn-out negotiations and deepened

'Poll results that aren't good spur you on to achieve better poll results'

Olaf Scholz

already grave ideological differences over fiscal policy. Scholz's SPD and the Greens wanted more spending on green policies, infrastructure and security, while the fiscally hawkish liberals insisted the budget comply with Germany's strict constitutional curb on new borrowing, the so-called debt brake.

Scholz's government had been in office for less than three months when Russia launched its full-scale invasion of Ukraine. Ever since, it has had to battle a profound energy crisis as well as high interest rates and inflation. Germany was the worst-performing major economy last year and ministers expect growth of just 0.3 per cent in 2024.

The bad economic news has fuelled the rise of Alternative for Germany, a far-right party expected to win three crucial regional elections in the east German states of Saxony, Thuringia and Brandenburg in September. Many in the SPD fear the party could lose control of Brandenburg, which it has ruled since German reunification in 1990.

Scholz held his press conference two days after a poll showed only a third of SPD members thought he was the right candidate for chancellor in next year's election. Another third backed popular defence minister Boris Pistorius, who has himself denied nurturing any ambition to succeed Scholz as chancellor.

Scholz acknowledged that the SPD needed to communicate more clearly to voters its various legislative achievements, such as increasing the minimum wage, pushing through tax breaks for low and middle earners and guaranteeing the current level of the state pension.

He hinted at the kind of election campaign he would run next year, emphasising the SPD's commitment to strengthening the German armed forces and modernising the economy.

**Islamists** 

# Hamburg's Blue Mosque shut and Shia group banned for extremism

SAM JONES — BERLIN

Germany has shut down one of the country's largest and oldest mosques and ordered a ban on the nationwide Shia Muslim organisation that runs it for religious extremism.

Dozens of police raided Hamburg's Blue Mosque and 53 other properties across Germany yesterday in one of the most significant crackdowns on political Islamism in the country in years.

The interior ministry said it was formally banning the Islamic Centre of Hamburg and its affiliated organisations for preaching "totalitarian rule, aggressive antisemitism and support for the terror group Hizbollah".

Three other mosques, in Berlin, Frankfurt and Munich, have also been raided and closed.

"The [ICH] propagates an Islamist, totalitarian ideology in Germany," said interior minister Nancy Faeser. "This Islamist ideology is directed against human dignity, against women's rights, against an independent judiciary and against our democratic state.

"It is very important to me to make a clear distinction: we are not acting against a religion. We clearly differentiate between Islamists, against whom we take tough action, and the many Muslims who belong to our country and live their faith."

Iran's foreign ministry summoned the German ambassador to Tehran to "condemn the hostile action" and warned about "the consequences of such destructive actions", which it said "exemplify a clear case of Islamophobia," according to the official news agency, IRNA.

Iran conveyed to Germany that the measure could "incite religious and sectarian tensions", the ministry added.

The ICH, which did not respond to a request for comment, has previously denied accusations of extremism.

It was one of the most prominent Shia organisations in Germany, and a founding member of the Central Council of Muslims in Germany.

But the group has come under scrutiny in recent years, with growing calls for it to be shut down as a result of its hardline religious doctrine and links to extremist groups outside Germany.

The Blue Mosque itself has been monitored by German domestic intelligence since 1993, and in 2017 was formally designated by security authorities to be an "instrument" of the Iranian regime.

The attack by Hamas on Israel in October last year has prompted a zerotolerance clampdown by the German government, which has been at pains to assert its support for Israel and Jewish life in Germany and rebut criticism that it has been idle in tackling domestic religious extremism.

Investigations into the ICH began last November when police searched its properties and confiscated evidence.

Intelligence agencies and police concluded that the organisation was "extremely conspiratorial" and had carefully worked to craft a false image of tolerance while working "intensively and steadfastly" in secret to promote an "Islamic revolution" in Germany, the interior ministry said.

Additional reporting by Najmeh Bozorgmehr

Sport. Russia ban

# Putin retaliates over Paris Olympics exclusion

Moscow deploys cyber attack threats and disinformation

after holding own competition

ANASTASIA STOGNEI — TBILISI

Banned from the Summer Olympics that were once a national obsession, Russia has prepared its response: a wave of disinformation, cyber attack threats and the staging of its own Games.

The push to retaliate against Moscow's isolation over doping scandals and the invasion of Ukraine underlines the enduring sensitivity of the Olympic Games, which President Vladimir Putin once used as an opportunity to mark the country's progress.

Russia recorded its biggest ever medal haul when hosting the Winter Olympics in Sochi just a decade ago, with Putin attempting to boost his reputation by releasing political prisoners and welcoming everyone "regardless of their sexual orientation".

By contrast, only 15 athletes from Russia will attend the Paris Games, competing under a neutral status.

"Russia's changing attitude towards the Olympics mirrors its broader trajectory," said Dmitry Navosha, co-founder of Sports.ru, a leading sports website. "In 2014, Russia saw itself as part of the western world. Now, it has reverted to a cold war stance - only this time the war isn't just cold."

To compensate for its exclusion from the world's major sporting events, Russia has turned to inventing its own competitions. The Brics Games last month attracted only a few thousand athletes as emerging peers Brazil, India, China and South Africa and dozens of other countries sent small squads. Russia's isolation was powerfully symbolised when synchronised swimmer Alexandr Maltsev, the sole competitor in the freestyle programme, received his gold medal standing alone on the podium.

Many athletes are not taking the local competitions seriously. "It is complete nonsense to compare the Brics Games with the Olympics. The emotions at the Brics Games? None at all," sprinter Kristina Makarenko told Russian media after her victory in the competition.

Spectator interest was limited too. Navosha said Russians' keen interest in global sporting competitions would not



**Vladimir Putin** with tennis player Elena Vesnina, who has liked prowar social media content, and synchronised swimmer Alexandr Maltsev, the sole competitor in an event at the **Brics Games** 

FT montage; AFP/Getty

change overnight "just because the officials swung in a different direction".

Moscow also postponed its so-called Friendship Games, which were due to be held in September and were billed as Russia's big answer to the Olympics, until next year. The name harks back to the 1984 event that the USSR held during its invasion of Afghanistan, when eight other eastern bloc states joined its Olympics boycott.

Locked out of the Olympics, Moscow has been building up a disinformation campaign about the Paris Games. Microsoft warned Russian influencers were deploying artificial intelligence to "denigrate the reputation of the [International Olympic Committee]" and "creating the expectation of violence" at the tournament. The Kremlin dismissed the report as "absolute slander".

The US state department's diplomatic security service highlighted the risk of potential cyber attacks by Russia during the Games, citing a hacking campaign during the 2018 South Korea Olympics. Moscow now has "10 times more reasons" to attack the Games, it added.

Italy

France's interior ministry said on Tuesday that police arrested a Russian citizen after visiting his Paris home. It alleged that the man, who was on the watchlist of intelligence services, was preparing espionage operations or other actions to "destabilise" the Games.

Authorities found an identity card that suggested the man worked for a unit of Russia's Federal Security Service (FSB), Le Monde reported, citing European intelligence officials.

The Russians competing under a neutral flag include seven tennis players, three cyclists, three canoeists, a swimmer and a trampolinist, nearly half of whom train abroad, says the IOC. They are barred from group events or wearing the Russian flag and must not show support for Russian's invasion of Ukraine,

including via media statements. Global Rights Compliance released evidence last week showing more than two-thirds of Russian neutral competitors had broken Olympic rules by publicly supporting the Ukraine war. The Hague-based rights group claimed the IOC, which opted against a blanket ban

'Russia has reverted to a cold war stance – only this time the war isn't just cold'

on Russians competing in Paris, had "ignored" the findings.

The report highlighted pro-war social media content that was liked by cyclist Alena Ivanchenko and tennis player Elena Vesnina, including posts questioning Ukraine's right to exist and celebrating Russia's "military feats".

France's Élysée Palace said the "very low" number of Russians at the Olympics proved the IOC's assessment had been "carried out thoroughly".

Moscow has gone to great lengths to suggest it is indifferent to the event. In March, Putin "completely agreed" with an athlete's suggestion that without Russia's involvement the Games were mere "provincial competitions".

Russian television will not broadcast the Olympics for the first time in 40 years, arguing they are "not interesting" to Russians. But Navosha said that when Russians competed under a neutral status, such as at the 2018 Winter Olympics in South Korea, the broadcasts had "always been very popular".

Additional reporting by Leila Abboud in Paris and Sara Germano in New York

Purchasing managers' index

# Struggling German economy drags down Eurozone growth

MARTIN ARNOLD — FRANKFURT

The Eurozone economy has slowed sharply owing to weaker than forecast growth in services and steep falls in manufacturing, particularly in Germany, the results of a closely tracked business survey showed.

A poll of Eurozone purchasing managers signalled business activity almost ground to a halt this month, as its composite index fell to a five-month low of 50.1, leaving it only slightly above the 50 mark that separates growth from contraction.

The results published by S&P Global yesterday were weaker than forecast by a Reuters poll of economists, who had expected a slight rise from 50.9 last

month to 51.1. Analysts warn that trade tensions and political uncertainty are likely to cause a

slowdown in second-quarter growth when that data is released next week.

the second half of the year," said Vincent Stamer, an economist at German lender Commerzbank, adding that the concerns particularly applied in Germany. The detailed purchasing managers'

index results showed a continued divergence between manufacturing and the larger services sector. The reading for services fell from 52.8 to 51.9, while the manufacturing index dropped from 45.8 to 45.6. The Eurozone economy stagnated for

much of last year but returned to growth of 0.3 per cent in the first quarter, as inflation slowed more than wages to boost household purchasing power.

S&P Global said "the economy barely moved in July" as businesses reported a second consecutive month of falling orders, dragging confidence in the next year to a six-month low.

Economists said the weaker growth

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Brussels warns Meloni over threat to media freedoms

#### LAURA DUBOIS — BRUSSELS Brussels has raised the alarm over press freedom in Italy after Prime Min-

ister Giorgia Meloni's government was

accused of interfering with public

broadcaster Rai and silencing critics.

Věra Jourová, the European Commission vice-president overseeing values and transparency, warned of a funding squeeze and alleged "intimidation" of journalists after unveiling an annual report on the state of rule of law across the union.

"We have been expressing the need for safeguards for years. But with new incidents reported by stakeholders and budget cuts, this is becoming very urgent," Jourová said yesterday.

Brussels specifically highlighted issues over the independence of Italy's public broadcaster Rai and increasing lawsuits against journalists and said it raised the matter directly with Rome.

Meloni's government has been locked in a confrontation with journalists at the broadcaster, whose union staged a walk-

conditions. The union has accused the broadcaster's governing board, which is domi-

out in May over complaints of editorial

interference and worsening working

nated by government appointees, of seeking to transform the broadcaster into the ruling party's mouthpiece. Critics have started describing Rai as "TeleMeloni". Jourová said of the situation in Italy:

"We express concerns related to the independence and funding of public service media, and we ask authorities to address the situation. What we ask is to ensure that the rules or mechanisms are in place to provide funding and independence for such kind of media." Meloni has previously rejected claims

that she is attempting to control the state broadcaster, arguing that it had long been dominated by the Italian left. In a radio appearance in May, the pre-

mier said: "We are for a more plural system - a system that represents everyone and belongs to the citizens." Additional reporting by Daria Mosolova

"The weak figures put a question mark over a noticeable economic recovery expected by many forecasters for

outlook made the European Central Bank more likely to cut interest rates in September. But sticky inflation in services caused by rapid wage growth is still likely to concern policymakers.

#### INTERNATIONAL

# Harris bets on surge of voter enthusiasm as path to victory

US vice-president declares fight for 'freedom' but faces uphill election battle



Centre of attention: Kamala Harris, front left, poses for photographs during her campaign visit to Milwaukee - Kevin Mohatt/Relaters

LAUREN FEDOR AND JAMES POLITI WASHINGTON

Kamala Harris is betting on a surge of Democratic enthusiasm to propel her campaign for the White House, casting the election as a fight to protect "freedom" in the US from Donald Trump.

Harris hit the campaign trail this week with the wind in her sails, securing her position as the presumptive Democratic nominee for president, raising more than \$100mn and signing up almost 60,000 people to volunteer to help get her elected in November, all in a little over 24 hours.

Her main messages to voters are already developing: that she is an agent of generational change, while Trump represents the past; that as a former prosecutor she can take him on as a convicted felon; that on the economy she is a more genuine defender of the middle class; and that she will be a fierce champion for individual liberties against Republican extremism.

"Ours is a fight for the future. And it is a fight for freedom," she said on Tuesday at a packed high school in Milwaukee, Wisconsin, the swing state city where Trump had won the Republican presidential nomination last week. The ecstatic crowd cheered and chanted "we are not going back" — repeating one of the lines from her speech.

Harris is already making the case for the Democrats to retain the presidency more crisply and energetically than Joe Biden, who abruptly stepped down from hisre-election fight on Sunday.

But with just over 100 days to go until the election, she faces an uphill battle if she is going to defeat Trump. While few national and swing state opinion polls have been conducted since Harris entered the race, a snap Morning Consult poll on Monday gave Trump a two-point lead — 47 to 45 — over her. A Reuters/Ipsos poll on Tuesday gave Harris a slight edge. The vice-president's nationwide approval ratings hover just under 39 per cent, according to the latest FiveThirtyEight average.

In a call with reporters on Tuesday, Trump said Harris "won't be too tough" to beat, pointing out that her previous presidential campaign in 2020 was unsuccessful, with the then US senator abandoning her primary bid a month before the Iowa caucuses.

But Democrats are optimistic about the promise of a 2024 Harris campaign and are furiously mapping out a path to victory.

"There is a tremendous amount of enthusiasm, energy and interest that, quite frankly, did not exist 72 hours ago," said veteran Democratic pollster Fernand Amandi.

"In a matter of hours it went from a sure-loss election to now looking like an election that can be won."

Democratic operatives see Harris as a trailblazer whose relative youth and diversity will energise important segments of the party's coalition. At 59, she is roughly two decades younger than 81year-old Biden and 78-year-old Trump.

If elected, Harris would be the first female president in US history. She would also be the first Asian-American president — her mother was an immigrant from India — and only the second Black president after Barack Obama.

Amandi's polling company, which

advised both of Obama's successful presidential campaigns, conducted a survey earlier this month, several weeks before Biden dropped out, showing Harris leading Trump by one point in a hypothetical match-up. Amandi said he expected those numbers to improve as Harris's campaign got under way.

"The poll showed a lot of room for growth with a range of voters, whether they be women, Black voters, Hispanic

#### 'In a matter of hours it went from a sure-loss election to looking like an election that can be won'

voters and younger voters," he said. "I would anticipate those numbers are going to rise."

Trump's own pollster, Tony Fabrizio, said in a memo on Tuesday that he also expected Harris to experience a polling bump in the weeks to come.

Fabrizio said a "Harris honeymoon" would be a "manifestation of the wall-to-wall coverage Harris receives from the [mainstream media]", adding: "The coverage will be largely positive and will certainly energise Democrats and some other parts of their coalition, at least in

the short term."

But Democrats insist the enthusiasm surrounding Harris will continue and the grassroots effort to elect her and defeat Trump will help supercharge her three-month sprint of a campaign.

"If you have a great organisation, with enthusiastic volunteers, who are going to do whatever they need to make sure they vote, their family votes, their neighbours vote, that is worth three to five points alone," said longtime Democratic strategist Mary Anne Marsh. "That is the difference between winning and losing."

Marsh and other Democrats are also confident Harris has the potential to win over at least some of the electorate who dislike Biden and Trump. Surveys have shown as many as one in four US voters identify as "double haters", rejecting the current and former president.

While Biden spoke often about Trump as a threat to American democracy, Harris is pitching her argument differently, with the stakes being individual freedoms. Beyonce's song "Freedom" was blaring on the loudspeakers as she walked on stage in Milwaukee.

She spoke about voting rights and safety from gun violence and made clear she would focus on abortion — a big issue for Democratic voters after three Trump-appointed US Supreme Court justices in 2022 helped to strike down the constitutional right to an abortion.

The Democrats consider Harris an effective messenger on the issue, which helped to secure the party's electoral victories in the 2022 midterms and subsequent special elections.

Democratic strategists say that as Harris energises the Democratic base she must also court the moderate, swing and independent voters who could ultimately decide the election.

"She's got to focus on the middle.
That's where the election will be won or lost," said Matt Bennett of Third Way, a centre-left group in Washington.

Edward Luce see Opinion

Republicans. Federal revenues

# Trump pledge on tips woos lower-paid

Proposal to end gratuities tax seeks to win over some 6mn workers in services industry

One of the more novel proposals in Donald Trump's economic plan sprang from a conversation between the Republican presidential candidate and a server at a restaurant in Nevada.

The waitress complained that tax officials were "after [her] all the time on tips, tips, tips", Trump told a rapturous audience at the Republican National Convention in Milwaukee on Thursday night. "I said, 'Let me just ask you a question, would you be happy if you had no tax on tips?' She said, 'What a great idea," Trump continued. "No tax on tips!" the crowd chanted back at the former president.

The idea, first floated in a campaign speech last month, has become a go-to slogan for Republican campaigners in a bid to win the support of workers in the services industry.

#### How would it work?

Eliminating federal taxes on gratuities would "significantly reduce tax liability" for 6mn workers who earn tips — including restaurant servers, baristas, taxi drivers, bartenders and hair stylists, said Andrew Lautz of the Bipartisan Policy Center.

Across the US, tips can range in amount from a dollar or two for a cup of coffee to a 15 to 20 per cent — or higher — gratuity for sit-down meals. Tipped workers reported earning an average of \$6,000 in gratuities apiece in 2018, the last year for which Internal Revenue Service data is available.

Employees receiving \$20 or more a month in tips are required to report those to their employers and tax authorities. Those tips are subject to both federal payroll and income taxes under the current tax code.

Only Congress could eliminate one or both of those taxes, and Trump has not provided details of how his plan would work.

One bill introduced by Republican lawmakers proposes to exempt tips from only federal income tax. Employers would still be required to withhold payroll taxes on them, and they would still be subject to applicable state taxes.

## How would it help workers?

Minimum wage laws allow tipped workers to be paid as little as \$2.13 an hour with the expectation that tips will bring their total earnings up to at least the



Donald Trump: waitress in Nevada complained to him about tip taxes

threshold of \$7.25 for other workers. Eliminating taxes on tips would presumably leave more cash in their pockets, allowing tipped workers to take a tax cut equal to their tipped income.

Workers' advocates say service staff have struggled to make ends meet since 2020, when many lost their jobs during Covid lockdowns. Workers were in short supply when restaurants and bars reopened in 2021, prompting large rises, signing-on bonuses and other perks.

Conditions largely remained the same however, frustrating workers, according to Ben Reynolds, a union organiser with independent labour union Restaurant Workers United, which represents employees in four states.

Wage growth for leisure and hospitality jobs peaked last year at a 12-month moving average of 7.2 per cent in January 2023, above the average of 6.3 per cent for workers overall.

Tax policy experts point out that exempting tip income would not help most low-wage workers, although it would present opportunities for people to game the system by asking to be paid in tips rather than with a traditional salary. Out of the lowest-paid quartile of wage earners in the US — those earning less than \$17.66 hourly — only 5 per cent receive tips, according to an analysis by Yale University's Budget Lab.

"Working in a grocery store you make the same total compensation [as a server], but all of their income is subject to taxation because they don't receive tips," said Lautz. "There's a fairness concern there."

#### What would it cost?

Cutting taxes on gratuities would have a "relatively small impact on the big picture" because tipped workers were a small portion of the US tax base, said Erica York, senior economist at the Tax Foundation, a right-leaning think-tank. Yale's Budget Lab estimates that tipped workers comprise just 2.5 per cent of the US labour force.

An estimate by the Committee for a Responsible Federal Budget found that it would reduce federal revenues by a minimum of \$150bn to \$250bn over 10 years, but that figure could rise if more workers started getting paid in tips.

The proposal would still add to the government's projected \$22tn deficit over the next decade, York warned. It also comes ahead of a legislative battle over the expiration of Trump's 2017 Tax Cuts and Jobs Act that could result in new reductions that further reduce federal revenues.

## What are the political considerations?

Tipped workers are a crucial voting bloc in Nevada, one of seven swing states that will decide the presidential election, and cutting taxes has long been at the core of Republicans' pitch to voters.

But the idea has also gained biparti-

san traction. Nevada's senators, Jacky Rosen and Catherine Cortez Masto, are the first Democrats to support the proposal. They said it would give economic relief to middle-class families. Trump's campaign has asked sup-

porters to appeal to service workers by writing a message beside the tip line on their receipts until election day: "Vote for Trump for no tax on tips!"

Media influence

# Former kingmaker Murdoch pushed to Republican sidelines

CHRISTOPHER GRIMES — LOS ANGELES

Generations of politicians have been willing to fly thousands of miles for an audience with Rupert Murdoch. But last week, it was Murdoch, 93, who travelled to Milwaukee to witness Donald Trump accept the Republican party's nomination for president, watching from a box in the arena.

Murdoch watchers say the media baron had not been to a US political convention in decades, if ever. Some saw it as a conciliatory gesture to a man Murdoch has known for decades but never viewed as the best presidential material.

Others, including former executives, saw a more fundamental shift: Murdoch's diminished influence, not just over a Republican party wholly remade in Trump's image, but across his conservative media empire.

David Folkenflik, author of *Murdoch's World*, said the mogul's appearance in Milwaukee was an act of "obeisance" to a politician who remains a huge draw to Murdoch's Fox News network. "What we're really talking about here is Murdoch making peace with Trump as still the defining figure of the Republican party—and therefore his audience."

Murdoch may control the most profitable, powerful media voice on the American right. But nothing seemed to go his way in Milwaukee. Trump selected JD Vance as his running mate on the first day of the convention — a pro-regulation, anti-Wall Street senator opposed by Murdoch, who preferred North Dakota governor Doug Burgum.

The Trump family then appeared to

revel in ignoring his advice. "There was a time where if you wanted to survive in the Republican party, you had to bend the knee to him or to others," Donald Trump Jr told a side event at the convention. "I don't think that's the case any more." Fox declined to comment.

Murdoch watched the main speakers seated in the convention hall among the Maga faithful while a man he fired last year — the firebrand former Fox News commentator Tucker Carlson, who now has his own YouTube channel — took a seat alongside the former president.

Murdoch, who has met US presidents going back to John F Kennedy, is not a man for the fringes. Over the past 40 years, the press baron has been a power-broker in the White House, Downing Street and Canberra, offering support and access to his Fox News outlets in the US and an influential stable of print publications in Britain and Australia.

Geordie Greig, editor-in-chief of The Independent and who has worked for Murdoch, said his "influence and reach" "has been unsurpassed in the last 100 years".

Murdoch, who married his fifth wife Elena Zhukova in June, is said by company insiders to have loosened his grip on the day-to-day operations of his news empire. In September last year, Murdoch said he would stand down as chair of both Fox and News Corp, leaving his eldest son, Lachlan, in charge.

Lachlan is now taking on a much more hands-on role in decisions that his father once controlled. "Rupert is definitely involved and interested in politics," said one company executive. "But he has handed over to Lachlan."

Trump has arguably posed much bigger challenges — and opportunities for Murdoch than any other politician. Starting in the 1970s, Trump was a tabloid gold mine for Murdoch's New

Starting in the 1970s, Trump was a tabloid gold mine for Murdoch's New York Post. Murdoch was said to be reluctant to back his bid for the presidency in 2016; those qualms eased as



Rupert Murdoch: watched Trump from a box in the convention arena

Trump provided stellar ratings for Fox. But the network's support of Trump also cost it dearly: last year it agreed to pay nearly \$800mn to settle a lawsuit brought by voting technology group Dominion, which accused Fox News of defamation after it aired false claims of election fraud in 2020.

The trial revealed caustic private messages about Trump between Fox executives, including an email from Murdoch urging them to "make Trump a non person" after the January 6 2021 riot in Washington.

The Post had a dismissive mention on its front page of Trump's 2022 decision to run again for the presidency — "Florida man makes announcement" — while headlining the full news story: "Been There, Don That".

Even if Trump is not Murdoch's first choice, media analysts say Fox needs the Republican nominee, who carries overwhelming audience support. Fox News scored its highest weekend ratings ever following the July 13 assassination attempt on Trump, attracting 6.9mn viewers — the most of any TV network. Its convention coverage drove the best ratings since the 2020 election.

Any strains between Trump and Murdoch have also been exaggerated, others say, pointing to a podcast released this month in which the former president said: "I speak with Rupert Murdoch a lot. He's as sharp as a tack." Russian sanctions

# EU moves to ease US fears over \$50bn Ukraine loan

PAOLA TAMMA, LAURA DUBOIS AND HENRY FOY — BRUSSELS

The EU is considering indefinitely extending its sanctions on Moscow's state assets, in a move that would soothe US concern over plans to use the proceeds of Russian central bank funds to back a \$50bn loan to Ukraine.

Ambassadors from the 27 member states were due to meet yesterday to discuss a European Commission proposal for the "open-ended immobilisation of the Central Bank of Russia assets", according to a document seen by the Financial Times.

The move, which would apply to the European share of the €260bn worth of central bank assets immobilised outside Russia, would "provide G7 partners with the highest degree of predictability" regarding the repayment of a \$50bn loan that leaders of the grouping of advanced economies signed off last month. The plan is to repay the loans with profits arising from the assets.

At present, sanctions are repeatedly applied every six months, creating concern among the EU's allies that the loan will not be fully repaid.

The lack of such predictability has been a stumbling block in achieving a sign-off on the loan from the US, which wants stronger assurances from Europe that it will keep the €190bn-worth of assets in Belgium's central securities depository Euroclear frozen until the loan is repaid or Russia agrees to reparations to cover the cost of borrowing.

Former president Donald Trump, the Republican candidate in November's US elections, has called into question continuing aid to Ukraine, spurring G7 allies to maximise support to the wartorn country before the year's end.

The European Commission declined to comment.

G7 leaders agreed in June to issue Ukraine with a loan of up to \$50bn that would be repaid from the future stream of profits arising from Russian central bank assets frozen under sanctions. Those held in Euroclear are expected to generate about €3bn in profits a year.

While a second option — to prolong the rollover of sanctions from six months to up to three years — is also mentioned in the document, officials acknowledge that only the first is likely to meet with Washington's approval.

"Option one is the only option. It's difficult but it's the only route that gives certainty and is feasible," a person involved in the negotiations said.

Both options would require unanimous approval from EU27 countries.

#### INTERNATIONAL

Middle East

# Hizbollah drone reveals Israel defence flaws

Militants able to capture detailed images of air base close to Lebanon border

MEHUL SRIVASTAVA — LONDON RAYA JALABI — BEIRUT

Hizbollah has released detailed footage of a key Israeli military base filmed by one of its drones, highlighting the ease with which Iran-backed militias can enter Israel's sophisticated air defences.

The video, released on Hizbollah's Telegram channel, showed the Ramat David air base, about 50km south of the Lebanon border, including footage claimed to have been shot on Tuesday.

The footage included images of an Iron Dome launcher and close-ups of helicopters and fighter jets, including Apaches and Panthers, and heavy transport planes. It also claimed to be able to identify the office and name of the base commanders, although the Financial Times was not able to verify this.

The ease with which a Hizbollah drone appeared to loiter over an Israeli military base underlined the concerns about Israel's air defences, which have traditionally focused on stopping rockets and missiles fired by its regional foes.

But this technology appears to be struggling against the cheaper drones Iran has been known to provide to its militias in the region. Tehran supports a

network of militant groups, including Hizbollah and Hamas, which it refers to as the "axis of resistance".

The latest incident is the third time in recent months that a foreign unmanned aerial vehicle has spent significant time in northern Israeli air space. A drone flown by Houthi rebels in Yemen last week went more than 12 hours through Egyptian airspace into Israel and exploded near the US Consulate in Tel Aviv, killing a civilian. The Israel Defense Forces said at the time it had misidentified the drone as not a threat.

The IDF said of the latest drone activity: "The video released by Hizbollah was filmed by an unmanned aerial vehicle for photography purposes only. The activity of the base was not affected." It said its air force had hit hundreds of Hizbollah "aerial array" targets, a reference to the unmanned vehicles the militants and others including Iran have used in months of growing conflict since Hamas's October 7 attack on Israel.

Israel's famed multi-layered air defences, including its Iron Dome system, have allowed the country to maintain a relative sense of normality against thousands of rockets fired during nine months of war ignited by the Hamas cross-border raid.

But some smaller and lighter drones - Hizbollah called the one that shot the recent footage a "Hoopoe" - have been able to get around Israel's air defences.

The accuracy of such drones seems unaffected by Israel's jamming of the commercial GPS signal, which covers most of its north and much of southern Lebanon. Israel extended this since last week's Houthi attack, scrambling the GPS signal as far south as Tel Aviv.

One Israeli intelligence official said the country was allowing some surveillance drones to fly over its airspace to train radar operators and algorithms on their movement patterns, a process that can take weeks. Any drones seen as lethal were shot down immediately, he said. But at least three Israeli troops have been killed and dozens injured in drone attacks in recent months, including one on June 30 on a base in northern Israel.

Foreign currency reserves

# Turkey returns \$5bn Saudi deposit in show of confidence

ADAM SAMSON — ANKARA AHMED AL OMRAN — JEDDAH

Turkey's central bank has handed back a \$5bn deposit to Saudi Arabia, underscoring Ankara's progress in replenishing its foreign currency stores as part of its economic turnaround effort.

The deposit agreement Turkey forged with the Saudi Fund for Development in March 2023 was terminated by mutual agreement, the Turkish central bank said yesterday.

The move to unwind the agreement is the latest sign of how Turkish president Recep Tayyip Erdoğan's pivot to more conventional policies following his reelection in May 2023 is steadying the economy.

"Turkey is on the right track and is moving towards its goals with sure steps," Erdoğan said, pointing to the recent decision by Moody's Ratings to increase Turkey's junk-level credit rating two notches.

Policymakers, led by finance minister Mehmet Şimşek, have made it a priority since the new economic programme was put into action a year ago to refill Turkey's foreign currency coffers,

which were depleted in recent years. Erdoğan's previous insistence on holding interest rates at ultra-low levels despite scorching inflation had sent Turks rushing into dollars. The low rates combined with huge pre-election giveaways also ignited runaway demand for imported goods, sharply

widening the current account deficit. The race into dollars and yawning current account deficit severely eroded the central bank's foreign currency reserves and were widely seen by local and foreign investors as a significant economic vulnerability. The \$5bn Saudi injection was seen as a show of confidence that Ankara would eventually

turn around its economy. A series of interest rate rises that began in June 2023, which have brought the central bank's main interest rate from 8.5 per cent to 50 per cent, has lifted the rates Turks can earn from holding lira. That has prompted local savers to begin swapping some of their dollar holdings to the local currency.

At the same time, a strong influx of dollars and euros from international tourists and a moderation in consumer demand for imported goods has helped reduce the current account deficit, relieving pressure on the central bank's reserves.

Foreign investors have also been warming to Turkey's markets, pumping about \$12.5bn into local government debt since last June.

"Our reserves have strengthened as a result of increased foreign resource inflows, reverse dollarisation and decreasing external financing needs with our [economic] programme,"

Net foreign assets, a proxy for foreign exchange reserves, have recovered to about \$38bn from minus \$21bn after the May 2023 election, according to Financial Times calculations, based on official

economist.

Venezuela. Presidential election

# Chávez heartland has had its fill of his revolution

The cradle of 'Chávismo' turns against successor Maduro amid economic woes and repression

JOE DANIELS — SABANETA

"Cradle of the revolution!" cries a sunbleached sign welcoming visitors to Sabaneta, a town on the Venezuelan plains that was the birthplace of Hugo Chávez.

Yet for all the fawning memorials to the late populist president, Sabaneta has begun to turn. Even here, Venezuelans say his so-called Bolivarian Revolution, which blends a state-led economy with nationalism, has become a failure.

"Chávismo may have been born here, but it will also die here, if it hasn't already," said Vicmary Jaimes, a mother who sells toys in the central square. She depends on government food aid, but says that the supplies "are not fit for a dog" and arrive rotten or worm-infested. "When Chávez was alive things were good, but now they are desperate."

Since Nicolás Maduro succeeded Chávez in 2013 after he died of cancer, Venezuela has been blighted by economic disaster, with GDP contracting 75 per cent in the eight years up to 2021, political repression and the exodus of millions. Maduro's 2018 re-election was decried by the west as a sham.

Venezuelans will vote in a closely watched presidential election on Sunday, Chávez's birthday, with Maduro, an authoritarian lacking his mentor's charisma, trailing by at least 20 per cent in polls. The main opposition candidate, retired diplomat Edmundo González, is standing in the place of María Corina Machado, a fiery former lawmaker who in January was banned from running after winning a primary in October.

Chávez, a former military officer who led a failed coup in 1992, won the presidency in 1998 and swiftly consolidated power in office, rewriting the constitution and taking control of the courts and armed forces. High oil prices underwrote heavy social spending while loyalists were given jobs at PDVSA, the stateowned oil major, and other nationalised businesses. He expanded influence over broadcast media, relegating independent publications to online only.

Once considered Chávismo's stronghold, Sabaneta today faces problems typical to much of Venezuela. Nearby fuel stations often run empty, and long outages of power and water are common. Rubbish, uncollected in three



A mural of Hugo Chávez in Sabaneta, where Vicmary Jaimes, right top, said his revolution would die, but Ligia de Romero bottom, said it was 'better the devil you know' Juan Barreto/AFP/Getty

months, piles up. Humberto Delgado, a former mayor and opposition activist, estimates that 4,000 people, about 20 per cent of the population in 2011, have left the town to seek work elsewhere.

At a square with a statue of the departed leftist leader, fist raised aloft, and with a dedication from Russian President Vladimir Putin, a few men pass around a bottle of cheap rum.

"I was a Chavista to my core, but Maduro, it's time to go," said Manuel as



he took a swig. "I've never voted in my life, but I'll be voting for González to end this misery," said Luis, an agricultural worker. Neither gave a surname.

Chávez still looms large over Sabaneta, where murals of his visage abound. One shows him in a baseball kit. Another has him in a wide-brimmed hat worn by workers in nearby plantations. Many have the former paratrooper, known to his disciples as the eternal comandante, in military uniform and his trademark red beret. The single-storey house where he was raised by his grandmother is now a museum. Locals who knew Chávez in his youth describe a rambunctious lad. For hours, he would play chapita, a version of baseball.

Examples of Chávez's legacy of abandoned projects sit just outside the town, where a cattle ranch was expropriated to make way for a bovine genetic-engineering facility that operated briefly but is now closed. Nearby, a sugar mill has machinery rusting by the roadside.

Few observers expect the National Electoral Council (CNE) to recognise an opposition victory on Sunday. Rafael Simón Jiménez, a former lawmaker and



'I was a *Chavista* to my core,

but Maduro, it's time to go.

on the CNE, said that a possible outcome was that Maduro would claim victory amid allegations of fraud, leaving the dispute to be settled leading up to the January 10 start of the new term. "If there is one word that sums up this electoral process, it is 'uncertainty'," he said.

Maduro received a warning in 2021, when the opposition candidate Freddy Superlano appeared to narrowly beat Chávez's brother Argenis in the gubernatorial election in Barinas, the state that includes Sabaneta. The government-stuffed supreme court retroactively disqualified his candidacy and declared the election too close to call, ordering a repeat of the vote in 2022.

Standing in Superlano's stead, Sergio Garrido won by a wider margin of 44,000 votes against the government candidate, this time against Jorge Arreaza, then foreign minister and Chávez's son-in-law. Garrido said that since taking office, the national government had withheld funds from his administration. Yet his advice was to show restraint.

"It is imperative that the opposition sticks to the electoral path and avoids resorting to violence on the streets, just as we did," he said. Garrido added that unless the opposition turnout was high, the government may be able to claim a narrow victory, adding: "Maduro has the machinery to mobilise voters."

Outside Barinas city at a military checkpoint, a government-run bus half full with supporters hooted its horn on the way to a Maduro rally. "Go for it, Nico!" read a flag. One driver headed in the opposite direction jeered.

Ahead of Maduro's arrival on a stage erected in a poor part of Barinas, Jenny Ramírez, a public sector worker, said: "This is Chávez's home state and no matter what the opposition try, we'll win here." Hours later, Maduro told the crowd that the "fascist" opposition "wants to ignite a civil war".

In Sabaneta, retiree Ligia de Romero noted that the government had faltered there since Chávez's death, yet: "Before Chávez, the poorest of this country were ignored and he came along and changed everything. Maduro isn't ideal but . . . it's better the devil you know."

Şimşek said. data.

The removal of the Saudi deposit is not expected to affect the net figure since it sat both in the bank's gross reserves and liabilities, according to Haluk Bürümcekçi, an Istanbul-based

Foreign aid

# UN criticises 'shamefully' high hunger levels

SUSANNAH SAVAGE — LONDON

Levels of hunger are set to remain "shamefully" high, according to UN officials in a report that predicts almost 600mn people will be undernourished by 2030.

The report, published yesterday, came as senior UN officials called on donor governments to rethink prioritising national interests over foreign aid.

While the 582mn figure is lower than current levels, it is a long way off the target of eradicating hunger by 2030, set by the 191 member states under the UN's sustainable development goals in 2015. Half of the number will be in Africa,

according to the UN food, agriculture and health agencies, which produced the report. Most of the rest of people unable to consume enough calories for a healthy lifestyle live in Asia.

UN estimates also show official assistance to developing countries is going down. Only about a quarter of that assistance - \$77bn - went to improving food security and nutrition in 2021, the most recent year for which there is data. Alvaro Lario, president of the UN's

International Fund of Agricultural Development (IFAD), said foreign aid and multilateralism were being put "more and more into question" as national interests came to the fore.

"That clearly diverts the focus on trying to address and join forces on tackling a global issue, which is food insecurity," Lario told the Financial Times.

'There is a co-ordination failure. There is a lot of inefficiencies in the way resources are being used'

Rates of hunger jumped in the wake of the Covid-19 pandemic and Russia's fullscale invasion of Ukraine and have since failed to come back down as UN agencies expected. Last year, between 713mn and 757mn people were facing hunger, according to the UN report.

The number of people without enough to eat has declined in Latin America and the Caribbean and is relatively unchanged in Asia, but is continuing to rise in Africa, according to the report.

There, one in five faced hunger last year. Overall, a higher portion of people are undernourished today than 10 years ago, according to UN estimates. This leaves the world on course to have a projected 582mn people chronically undernourished by the end of the decade.

Before the pandemic struck, the projection for 2030 was for 451.8mn people to be undernourished.

However, UN officials believe the goal of zero hunger by 2030 could have been achieved with more funding from donor governments and better co-ordination.

"Not only the donors, but our agencies should feel ashamed because it's not only the money, it's also how we implement it," said Maximo Torero, chief economist at the UN's Food and Agriculture Organization. "There is a co-ordination failure. There is a lot of inefficiencies in the way the resources are being used."

Often foreign aid focused on emergency assistance, but more funds needed to go to agriculture - "the root causes" of food insecurity, said Lario. "In five years, unless we invest now, we'll be in the same situation," he said.

National security

# US warns tech start-ups on foreign investment

STEFANIA PALMA — WASHINGTON TABBY KINDER AND GEORGE HAMMOND SAN FRANCISCO

The US National Counterintelligence and Security Center has warned technology start-ups that foreign adversaries, including China, are using investments to acquire sensitive data and threaten national security.

The warning comes as Silicon Valley companies have stepped up screening of staff and potential recruits in recent months due to the threat of Chinese espionage, and in some cases have been ordered by their American investors to turn away capital linked to China.

The NCSC yesterday shared a bulletin with US companies warning that "foreign threat actors" might use private investment such as venture capital and private equity to exploit tech start-ups in ways that could threaten economic and national security.

They "face risks when seeking potential foreign investment to expand their firms", said Michael Casey, NCSC director. "Unfortunately, our adversaries continue to exploit early-stage investments in US start-ups to take their sensitive data. These actions threaten US economic and national security and can directly lead to the failure of these companies."

The bulletin said hostile foreign groups might prey on struggling startups by taking advantage of their need for cash to gain access to intellectual property and could steal proprietary data "under the guise of due diligence before investing".

Rapid advances in artificial intelligence over the past 18 months have led to greater concerns from industry and the US government about attempts by Chinese security services in particular to steal the technology.

The Chinese embassy in Washington did not immediately respond to a request for comment.

The NCSC bulletin, which was developed with the Office of the Director of National Intelligence's unit for economic security and emerging technology, the Air Force Office of Special Investigations and the Naval Criminal Investigative Service, said the threat was not only from Beijing. But it did stress that Chinese venture capital investment had focused on US emerging tech sectors such as AI - a Chinese government priority.

The memo singled out IDG Capital, a China-based investment firm designated as a Chinese military company by the US Department of Defence, which had invested in more than 1,600 businesses, including in the US.

The bulletin warned of the strategies used by foreign actors to shield their ownership and intent, including channelling investments via intermediaries in the US or abroad and designing investments to avoid scrutiny from the Committee on Foreign Investment in the United States, an inter-agency panel that vets inbound investment.

ups with contracts with the US government, threatening national security, according to the bulletin. The NCSC warned that these schemes could lead to the collapse of start-ups if foreign investors obtained proprietary data and used it to compete against US businesses.

Foreign actors could also target start-

Additional reporting by Demetri Sevastopulo

# Companies & Markets

# LVMH leads luxury sell-off as China sales fears mount

- Investors see end of record growth
- Prada, Kering and Hermès lower

ADRIENNE KLASA — PARIS

LVMH led a sell-off in luxury stocks yesterday after the business reported slower than expected sales from shoppers reining in spending on champagne and handbags.

Shares in the biggest luxury group closed down 4.7 per cent to €659.4 a share, taking its market value to €339bn and marking a decline this year of 8.8 per cent.

Other luxury stocks dropped as investors worried about demand from Chinese consumers and the outlook for a sector that is slowing after several years of record growth.

Hermès fell 2.1 per cent and Brunello

#### There was 'no miracle with the bellwether and the sector is likely to remain out of favour near-term'

Cucinelli fell 1.9 per cent. Richemont, owner of Cartier, closed down 1.7 per cent and Prada slid 5.5 per cent.

Gucci and Saint Laurent owner Kering closed down 4.5 per cent before it warned that its operating income could fall by as much as 30 per cent in the second half of the year.

Revenues at LVMH, owner of Louis Vuitton, Dior and Tiffany, grew 1 per cent on an organic basis to €20.98bn in the three months to June, below consensus expectations for a 3 per cent rise.

Sales in Asia excluding Japan, which is dominated by China, fell 14 per cent in the second quarter, exacerbating concerns about luxury demand in the second-largest economy, although wealthy Chinese shoppers continue to travel to shop, notably to Japan.

"We face easier comps in the second half of the year, which hopefully will result in stronger growth," said finance

boss Jean-Jacques Guiony, noting that spending growth by Chinese customers shopping globally, while slightly slower than in the first quarter, was "holding up quite well. Against this backdrop, we remain vigilant, but we also take comfort in the strengths of our brands, our

and our financial strengths". LVMH is viewed as a sector bellwether because of its size and the fact that its more than 75 groups span segments from watches and bags to travel.

business model, our regional balance

As the industry has slowed over the past year, LVMH has remained in the middle of the pack as companies in difficulty such as Kering and Burberry lag behind while brands such as Hermès and Brunello Cucinelli pull ahead, benefiting from wealthier client bases.

"LVMH [has] slowed down amid luxury demand moderation," said Luca Solca at Bernstein. Factors in the operating profit fall were foreign exchange and investment in retail. "This shouldn't be an insurmountable problem, given the minimal size of the miss and the significant pullback the LVMH share price has suffered" since the start of the year.

Sales at the company's fashion and leather goods unit slowed to 1 per cent on an organic basis in the second quarter. Operating profits fell 6 per cent.

There was "no miracle with the luxury bellwether" and "the sector is likely to remain out of favour near-term", wrote Thomas Chauvet at Citi.

Kering was a laggard compared with LVMH even during the pandemic and its performance has only worsened. Yesterday it said sales at Gucci had fallen further as a turnaround under a new designer, and management changes, had so far failed to gain traction.

Second-quarter sales fell 11 per cent to €4.5bn, below expectations, as those at Gucci fell 19 per cent on a like-for-like basis, including "a continuing marked decrease in Asia-Pacific", Kering said.

# Ready to roll Aston Martin chief hails 'pivotal moment' in turnaround despite revenue drop



Aston Martin's Valkyrie hypercar. The group is gearing up to launch its latest Vanquish model — John Keeble/Getty Images

ROBERT WRIGHT - LONDON

Luxury-car maker Aston Martin insisted yesterday it had reached a "pivotal moment" in its turnaround plans when it announced lower than expected second-quarter losses.

Executive chair Lawrence Stroll also reiterated guidance pointing to a strong sales revival in the second half after product launches, including a new version of the Vanquish sports

Shares in the UK-based company rose 6.5 per cent yesterday to 159.7p.

Stroll said Aston Martin was entering the second half of 2024 "on track". "We remain confident in delivering our product transformation, which will support volume growth and sustainable positive free cash flow gener-

ation later this year," he said. Stroll was speaking after the company announced pre-tax losses for the three months to June 30 that deep-

ened 15 per cent to £77.9mn compared with the same quarter last year, on revenue down 12 per cent, to £335mn. Total vehicles sold in the quarter declined 38 per cent, to 1,053.

However, the carmaker insisted the losses reflected a planned wind-down of sales of older models and reiterated guidance that performance in the second half would significantly improve.

The company said a new version of the range-topping Vanquish model would launch in September. It would also start deliveries of a limitededition version of its Valiant supercar during the fourth quarter.

Challenged about whether the results marked a true turnaround for Aston Martin, which has been wrestling with high debt levels and an ageing set of products, Stroll said: "This is the pivotal moment."

He added that he had always said the process would be complete when the company had an all-new product portfolio – a moment reached with the launch of the new Vanquish.

The outlook for the second half of the year included projections for enhanced profitability and earnings before interest, tax, depreciation and amortisation driven by "high singledigit percentage wholesale volume growth".

Net debt at the end of the quarter was £1.19bn, only marginally higher than the £1.15bn at the end of the first quarter.

Aston Martin also reiterated its medium-term outlook for the period up to the 2027 and 2028 financial years, including a target for annual revenues of £2.5bn.

Aston Martin has yet to launch its first electric vehicle. Yesterday it told reporters that it expected to benefit from a derogation from the UK's planned ban on sales of new internal combustion engine cars from 2030, allowing sales to continue to 2035.

# CrowdStrike plans tighter controls to avoid IT chaos

CAMILLA HODGSON - LONDON

CrowdStrike has vowed to implement new checks to avoid a repeat of the global IT outage that hit millions of computers last week, as the cyber security company outlined the initial findings of its inquiry into what went wrong.

Texas-based CrowdStrike said yesterday that the measures would include improvements to its internal testing, as the group seeks to prevent the kind of widespread disruption that hit industries from airlines to retailers caused by its faulty software update.

Microsoft has estimated that about 8.5mn Windows devices, which amounted to less than 1 per cent of all Windows machines, were hit by the faulty update, which grounded planes, interrupted hospital appointments and took broadcasters off air globally.

CrowdStrike said it also planned to introduce "a staggered deployment strategy" for future updates to reduce the risk of large numbers of computers and servers being affected by an error at once.

In the wake of the chaos, Crowd-Strike's chief executive George Kurtz was summoned by the US subcommittee on cyber security and infrastructure protection to explain its role in what lawmakers said "some have claimed to be the largest IT outage in history".

CrowdStrike, one of the world's largest cyber security vendors, said it was "actively in contact with relevant congressional committees".

The company last week blamed an update to its Falcon software for a bug that triggered a "blue screen of death" error on millions of computers.

CrowdStrike said yesterday in its preliminary review that the "undetected error" in the software had been missed due to a "bug" in its "content validator", which is supposed to check for problems. That bug meant that the faulty update "passed validation despite containing problematic content data", CrowdStrike said.

It took about 90 minutes for millions of machines to be affected by the faulty update, which began to be rolled out on Friday, before CrowdStrike discovered the problem and took action to prevent more computers being hit.

The incident has raised questions about the risks of the interconnected nature of global IT systems and the potential for an error to have outsized consequences.

# Italy is tying itself in knots over gender quotas for boardrooms



iorgia Meloni, Italy's first female prime minister, is proof that a talented, determined woman can rise to the top in a society known for its traditional machismo.

Yet the battle over a new board for Cassa Depositi e Prestiti, the state-owned lender and strategic investor, demonstrates how unthinking patriarchy still dominates much of Italian public life.

Gearing up to appoint a new board for the institution, whose tentacles stretch across the economy, Meloni's government put forward a nominee list consisting almost entirely of men, despite CdP's internal requirement that 40 per cent of the board be women.

But the government had a solution. It wanted CdP's shareholders - namely, the finance ministry, which holds 82.7 per cent of CdP's equity - to amend its articles of association to lower the quota for women.

That sat poorly with other stakeholders - Italy's banking foundations - and several shareholder meetings ended in deadlock.

Once leaked to the media, the stalemate triggered an outcry from opposition politicians and networks of professional women over what they saw as an attempt to turn back the clock on women's progress.

"A female prime minister is not enough if power remains in the hands of men," Raffaella Paita, a senator for the small, centrist Italia Viva party, wrote on X, lamenting the government's "medieval choices".

In an open letter, 80 Italian women with board experience called the government plan "a negative signal regarding equal opportunities and protection of the under-represented gender". The signatories said "the reason behind the reduction of gender quotas is not, and cannot be, the lack of possible female candidates".

Italy has made strides in diversifying the boards of its biggest companies, prodded by a 2011 law that required listed companies and state enterprises to increase female board representation gradually.

The pink quota, as it is known in Italy, was set at 20 per cent, then at 33 per cent. In 2020 the law was amended to extend what were initially conceived as tem-

patriarchy still dominates much of public life

The Cassa Depositi e

Prestiti board wrangle

shows how unthinking

porary quotas for another nine years, while raising the quota to 40 per cent.

According to headhunter Egon Zehnder's biennial global board diversity tracker, Italy is one of four countries the others are Norway, France and New Zealand - in which women account for more than 40 per cent of board members of the country's biggest companies. That is up from 7 per cent when the law was adopted.

Yet in realms where women's inclusion is not legally mandated, Italian public life remains deeply male-dominated. Female chief executives - or even chief financial officers - at large Italian companies are few and far

between. None of Italy's most influential newspapers has ever had a female editor-in-chief.

Prizes continue to be awarded by all-male juries, or juries with one or two token women. All-male panels are still common at conferences, though often moderated by female television personalities.

In this milieu, the effort to reduce women's presence on the board of CdP through which the government exercises influence over Italy's largest companies - triggered fears that Meloni's government was reverting to Italy's traditional patriarchal ways.

"We have made progress, but that can never be taken for granted. There is always a risk that you go backwards," said Paola Profeta, dean for diversity, inclusion and sustainability at Milan's Bocconi university. "We had the idea that you put in quotas, people get accustomed to us and nobody will try to go back to the previous equilibrium. But that is not the case."

A compromise was found. CdP's board was expanded from nine to 11 members, which allowed the coalition to give its favoured male candidates board positions while respecting the 40 per cent female quota.

But the episode has left a bitter residue: evidence to many that female quotas are still required.

"Nobody wants quotas," said Azzurra Rinaldi, director of the school of gender economics at Rome Unitelma Sapienza university. "Women would like to be appointed because they are good professionals. But all the data shows us the same thing: when you don't have quotas, the process of transformation takes longer. It's just a patriarchal system that protects itself."

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**Banks** 

# Deutsche falls after buybacks halted

German lender focuses on 'building capital' following €1.3bn Postbank charge

**OLAF STORBECK** — FRANKFURT

Deutsche Bank has ditched plans for more share buybacks this year after taking a more than €1bn litigation charge tied to its botched acquisition of German retail lender Postbank.

Shares in Germany's largest lender fell more than 8 per cent yesterday after chief financial officer James von Moltke said the bank would focus on "building excess capital" over the rest of the year.

Deutsche Bank disclosed €1.55bn of litigation costs in the second quarter, €1.3bn of which stemmed from a lawsuit the bank faces over its purchase of Postbank. The charges pushed the bank to a net loss of €143mn in the three months to the end of June, its first quar-

terly loss in almost four years. Despite halting buybacks for the remainder of the year, chief executive Christian Sewing sought to reassure shareholders that it would stick to its promise of paying out a total of €8bn through a mix in dividends and buybacks between 2021 and 2025.

Alongside disclosing the litigation costs, Deutsche Bank also raised its pro-

vision for credit losses this year, saying it had been too optimistic about how quickly the commercial property market would recover.

For the second quarter, its provision for credit losses rose by almost a fifth to €476mn, bigger than even the gloomiest forecast. Von Moltke said that this total could still reach €525mn.

Sewing sought to reassure that it would stick to its target for payouts of €8bn between 2021 and 2025

While this may be "a little bit worse than we anticipated", the total level of provisions was still not "dramatic", he insisted.

The decision to halt buybacks this year also overshadowed signs that the bank's ambition to ride the global rebound in dealmaking is paying off.

Revenues from advising companies on deals, as well as on raising new debt and equity, climbed to €585mn in the second quarter from €291mn a year earlier, Deutsche Bank said yesterday.

The increase vindicates the bank's attempt over the past 18 months to reboot its corporate finance advisory

business and reduce its reliance on bond trading.

Pre-tax profits at the investment bank rose by a quarter to €746mn, short of analysts' expectations. The bank's trading revenues fell 3 per cent in the quarter from a year earlier.

Analysts and investors were expecting a better performance from the investment bank after Wall Street rivals had reported their best quarter in more than two years. The bank's common equity tier one ratio - a key measure of its balance sheet strength - stood at 13.5 per cent of risk-weighted assets, up 10 basis points compared with the first quarter of the year.

#### Technology

# Italy seizes €121mn from Amazon over labour and tax allegations

AMY KAZMIN AND GIULIANA RICOZZI ROME

Italian financial police have seized €121mn from a Milan-based Amazon unit after the ecommerce giant was accused of tax fraud and labour malpractices in its logistics network.

In an order authorising the seizure, the Milan prosecutor's office said on Tuesday that Amazon Italia Transport had established a "complex tax fraud" by disguising the nature of its relationship with the couriers in its delivery net-

Amazon is the latest in a series of big logistics companies to come under scrutiny from Italian authorities for its tax compliance and labour practices. The Milan prosecutors' office has conducted similar investigations into global delivery groups DHL and United Parcel Services, which have also had cash seized.

In the order authorising the cash seizure, the prosecutor said the Amazon couriers were formally employed by autonomous subcontractors that were "systematically omitting" to pay mandatory VAT as well as social security and welfare contributions. But, it said, Amazon Italia Transport, a unit of Amazon Europe, had exercised "the specific powers of employers" over the workers, including "organising the activities of

#### Amazon and its partners comply with all applicable laws and adhere to 'the highest standards', it said

individual couriers, managing their operations, controlling their work and providing the computer and IT equipment necessary to perform the services".

The order added that the establishment of "a complex, fraudulent pyramid structure", involving formally autonomous labour suppliers and various intermediaries, allowed Amazon to circumvent tax and other labourrelating payments. The cash seized as a preventive measure relates to the value of the alleged malpractices from 2017 to 2022, the order said.

Amazon has denied any wrongdoing. "We comply with all applicable laws and regulations where we operate, and require companies who work with us to do the same," it stated.

The company and its partners adhere to "the highest standards" and suppliers are required to follow a code of conduct. Amazon added that it would "help the relevant authorities with their inquiries".

Amazon has long come under scrutiny for its treatment of workers. This month, a ballot at a UK warehouse failed to gain a majority for union recognition.

In its order, the prosecutor said Amazon's relationship with the couriers appeared to violate Italy's labour laws. Behind the formal contracts and invoices between Amazon Italia and companies supplying workers for last-mile deliveries, "we discovered the existence of a single economic entity, directed, managed and organised in every point of view by Amazon Italia Transport",

Amazon Italia Transport "exercises direct powers over the individual couriers who were formally employed" by independent manpower suppliers, and such suppliers had "no operational

## Media. France

# Regulator pulls licence for Bolloré TV station

Tycoon's C8 hit after fines for failures while rival Křetínský's channel clears launch hurdle

ADRIENNE KLASA — PARIS

France's broadcast regulator has refused to renew a licence for an entertainment channel owned by conservative billionaire Vincent Bolloré, the first time it has done so for a free-to-air TV station.

The channel, C8, had attracted €7.6mn in fines for breaching broadcasting standards, for reasons including promoting conspiracy theories and fake news, as well as for not respecting pluralism.

Taken with a move yesterday to provisionally grant a licence to Czech billionaire Daniel Křetínský to launch a channel, the decisions shake up the French media landscape, which is dominated by billionaire owners who buy outlets as signifiers of power and tools of influence.

The channel being launched by Křetínský, an avowed Francophile, is called RéelsTVs and will focus on debates, documentaries and entertainment. A final authorisation will only be granted after the approved broadcaster and the regulator have finished negotiating a contract, a process that starts in September.

There are political implications to the decision by the regulator, Arcom, since Bolloré's media outlets tend to be rightwing, especially his TV news channel CNews, which is often compared with the US's Fox News.

Although C8 has been stripped of its licence, other Bolloré-owned channels including Canal+, Canal+ Sport and CNews have had theirs renewed.

Far-right leader Marine Le Pen criticised the regulator's move in a social media post.

"For those in power, a diversity of opinions is unacceptable. So bit by bit they will sideline all TV channels and radio that do not convey the same messages as public broadcasters," which she said had leftwing bias.

The decision not to renew C8's licence comes after the network became France's most sanctioned TV channel, garnering €7.6mn in fines for failures to adhere to the regulator's broadcasting standards.

Most are related to incidents on controversial populist star Cyril Hanouna's Touche Pas a Mon Poste! (Don't Touch My TV Channel!) — a rowdy infotainment show with a few million daily viewers,



C8 TV host Cyril Hanouna and, below, a poster decrying rightwing media

in Paris - Raphael

Lafargue/ABACA/Reuters;

Laure Boyer/Hans Lucas/AFP

which critics have accused of promoting the far right.

In one notable incident, Hanouna, who started his career as a comedian and was one of the first to invite members of the gilets jaunes protest movement on air in 2018, clashed with an MP from the far-left France Insoumise

Filles du Calvaire EXTREME DROITE VOUS PARLE tous les jours

party in 2022, calling the politician a "shit" and a "loser" after he insulted Bolloré.

Arcom hit the channel with a €3.5mn fine over the incident for reputational harm to the guest, as well as failure to control the content it broadcasts.

A devout catholic, Bolloré has put his ideological mark on his media assets often by replacing top editorial staff, tactics used at CNews, the weekly Journal du Dimanche and Europe 1 radio.

Bolloré's Canal+ Group, which owns C8 and is preparing to list in London as early as the end of the year, declined to comment. Arcom declined to comment on the reasons for its C8 decision.

The licence renewals pertain to what are known as TNT channels in France, which operate alongside traditional broadcasters such as TF1 and M6.

Free-to-air channels account for 90 per cent of France's TV viewership, according to Arcom.

Other billionaires who own media outlets include LVMH owner Bernard

€7.6<sub>mn</sub> Fines amassed by Bollore's channel

C8 for breaches of broadcasting rules

90% Share of TV viewership enjoyed by free-to-air

channels in France

Niel. Shipping magnate Rodolphe Saadé is the newest billionaire entrant to media after having bought La Tribune newspaper and the news channel BFMTV from indebted French-Israeli telecoms tycoon Patrick Drahi.

Arnault and telecoms tycoon Xavier

Arnault owns newspapers Les Echos and Le Parisien, and is buying celebrity magazine Paris Match from Bolloré. Niel has a large stake in national daily Le Monde that he has placed in a trust.

Bolloré has built a business empire spanning media and industry that he is in the process of reconfiguring by selling assets. He is now planning the break-up of his media holding, Vivendi.

Křetínský's venture into TV caps an acquisition spree in which the businessman, who built his fortune in energy, has bought the UK's Royal Mail, French book publisher Editis and French food retailer Casino.

His media group CMI, which will run RéelsTV, owns French magazines including Marianne and Elle.

the order said.

autonomy", the order said.

**Pharmaceuticals** 

# GSK, Pfizer and Moderna face RSV vaccine sales slump after US limits recommended use

IAN JOHNSTON - LONDON OLIVER BARNES — NEW YORK

GSK, Pfizer and Moderna together face an almost threefold reduction in adult respiratory syncytial virus vaccine sales in the US, according to new forecasts, after a health committee narrowed its recommendation for the drug's use.

The US market for RSV in elderly adults could shrink from \$4.7bn a year by 2030 to \$1.7bn, according to new analysis by data provider Airfinity, after a US Centers for Disease Control and Prevention committee restricted its endorsement to older patients and those most at risk, and opted not to recommend booster vaccines for adults.

GSK, Pfizer and Moderna have all recently launched vaccines for the coldlike condition that typically strikes in winter, which older adults and young children are particularly vulnerable to.

The CDC's Advisory Committee on Immunization Practices in June recom-

mended routine vaccinations for the over-75s and those aged 60 to 74 at increased risk of contracting severe RSV, compared with previous guidance that all adults aged over 60 should be able to receive a vaccine after consulting a doctor. The committee also delayed a decision on whether to expand the vaccine to at-risk 50 to 59-year-olds.

While CDC recommendations can be revised as more data on the vaccines becomes available, Airfinity expects RSV sales for elderly Americans to fall from a forecast \$3.7bn to \$2.2bn in 2024, according to the data shared with the Financial Times.

The recommendations "will likely stunt revenue growth in the US market unless new data can support [the case for] booster shots," said Isabella Huettner, Airfinity's lead analyst of the RSV market.

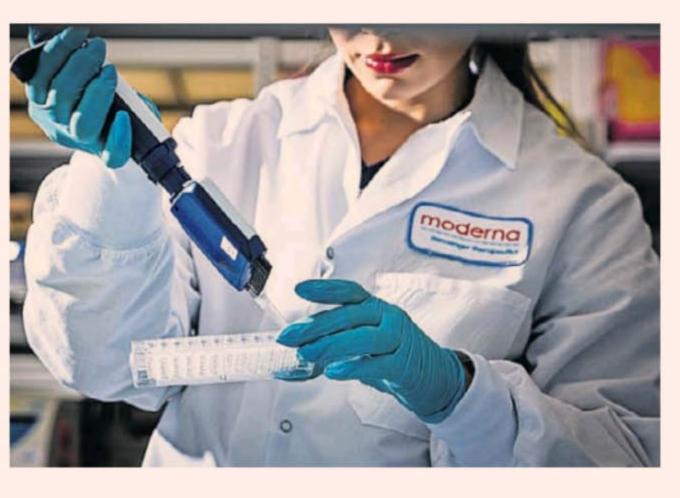
GSK's Arexvy was the world's first approved RSV vaccine, receiving backing from the US Food and Drug Administration in 2023, shortly before Pfizer's

Abrysvo treatment, which can also be given to pregnant women. Infants can receive Beyfortus, an antibody treatment developed by AstraZeneca and Sanofi.

Analysts consider Arexvy's US rollout to have been a success, with the company quickly taking two-thirds of RSV vaccine sales in the US and earning blockbuster status within nine months The company has forecast that Arexvy annual sales will peak above \$3bn. GSK had bet on an expansion of the jab's use to at-risk over-50s to lift sales, but the ACIP delay has amounted to

by making more than \$1bn in revenue.

\$300mn in lost revenue this year, according to Airfinity. GSK, which reports second-quarter results next week, did not comment on the figures.



GSK, Pfizer and Moderna have all recently launched vaccines for the cold-like condition. The RSV jab was Moderna's second approved product-AdamGlanzman/Bloomberg

ACIP said it needed more data to recommend wider use of RSV vaccines after a small number of clinical trial participants developed Guillain-Barré syndrome, a rare condition affecting the immune system.

The ACIP decision in June surprised markets, leading to a 6 per cent drop in GSK's share price. The RSV jab was Moderna's second approved product. Shares in the biotech fell after data showed that protection from its recently approved mRNA-based vaccine waned more quickly than rival jabs by GSK and Pfizer.

Calling the decision "a blow" to Pfizer and GSK, Citi analyst Peter Verdult noted that the ACIP decisions were "largely driven by cost-effectiveness". Arexvy's list price is \$280 per dose, compared with \$295 for Abrysvo.

If manufacturers were to reduce list prices, then it was "likely" the RSV vaccination would be considered more cost effective, he added.

The companies should see further

growth from increasing international sales, with the launch of RSV vaccines in Europe and Canada. But GSK suffered a further setback in June when the UK chose to use Pfizer's Abrysvo jab for pregnant women and those over the age of 75 in this winter's rollout.

Airfinity's previous estimates of \$4.7bn in sales per year had assumed an annual booster shot. If booster shots every two years were recommended, annual revenue for RSV vaccines would reach \$6.6bn by 2030.

GSK said: "We have an extensive ongoing development plan for Arexvy and continue to see this exceptional vaccine as a significant long-term growth opportunity for GSK."

Pfizer said it remained "well positioned in this competitive marketplace". "The decision by the CDC's ACIP . . . reinforces the importance of protecting adults over the age of 60 at increased risk for severe RSV disease," said the New York-based drugmaker. Moderna declined to comment.

# Forecasters cut natural diamonds some slack

Biggest miner De Beers backs projections of rough-stone revival as profitability of retailers selling lab-grown gems flags

**HARRY DEMPSEY** — LONDON CHRIS KAY — MUMBAI

The market for rough diamonds for jewellery is suffering one of its worst downturns as consumers switch to factory-made stones because of the plunge in prices.

But the direction of the \$83.5bn market might be set to turn, with some forecasting a recovery in rough or natural stones as lab-grown prices have fallen too far.

They believe that the sliding prices of mass-produced factory diamonds will spark a profitability crisis for retailers that will prompt them to promote stones dug out of the ground.

"We are getting to a pivot point where the profitability of retailers selling labgrown is a lot less than it was in the previous three to five years," said Paul Zimnisky, an industry analyst. "This could be a catalyst to returning to natural diamonds. Retailers aren't loyal to labgrown or natural diamonds, they're loyal to making money."

De Beers, the biggest diamond miner, which flagged last week that it would cut production further to cope with difficult conditions, backs this view. It expects the market share of lab-grown diamonds to fall 20 per cent from \$13bn to \$10bn by 2030, with prices dropping as consumers start to view them as cheap fashion jewellery rather than precious stones.

De Beers, which draws on research it commissioned to the Boston Consulting Group, also estimates that the US jewellery market for mined or rough diamonds will expand from \$43bn last year to \$54bn by 2030.

The diamond market has been turned on its head by the fall in prices for factory-made stones.

Lab-grown diamond prices cost a fifth of what they did in 2016 at \$1,015 per one-carat stone, analysis by Zimnisky shows. Some five man-made stones can be bought for the price of one natural diamond, which has fallen almost 30 per cent to \$5,000 per onecarat since the start of 2022, one of its biggest market collapses in the past 25 years.

Lab-grown diamonds are forecast to surge to \$13.6bn of jewellery sales -16 per cent of the market – this year, up 12 per cent on last year as mass manufacturing has driven costs down, accordingto Zimnisky.

In contrast, diamond jewellery that uses stones from mines, from Botswana to Russia, is on course to shrink 5 per cent this year to \$69.9bn, although it is still 84 per cent of the market.

"The investor presentations by the mining companies show the upward curve of demand and decline of supply but the truth is with lab-grown [stones] taking a chunk of the market, it has changed the economics of diamond mining," said Avi Krawitz, a diamond sector analyst.

Some of the biggest casualties of the rise of the mass-produced factory stone are diamond miners, the largest of which by value is De Beers. Challenges in the diamond market pushed its owner Anglo American, the FTSE 100 diversified mining group, to announce plans in May to sell or list the company within 18 months as part of its defence against a failed £39bn takeover bid by rival BHP.

Following De Beers in size is Russia's Alrosa, which has responded to the problems in the gemstone market by diversifying. In June it bought a gold mine from Moscow-based Polyus.

The winners in the newly shaped industry have been the largest produc-





ers of factory-made diamonds from Hard facts: China and India as well as consumers sales of diamond who until now could not afford to buy jewellery that the precious stones. uses stones from mines are on The market is also suffering because of a slowdown in spending in China, course to shrink 5% this year to depressing revenues at De Beers by \$69.9bn, though 30 per cent year on year and prompting

the segment

of the market

is still 84%

Lam Yik/Bloomberg

in June that a recovery could be slow and "U-shaped". The tumbling profit margins in labgrown diamonds have led De Beers to suspend its production for jewellery sales, as well as reducing output of mined diamonds by 15 per cent in the

a warning from chief executive Al Cook

second quarter. Its subsidiary, Element Six, which produces synthetic stones, is focusing solely on high-tech applications such as diamond wafers for semiconductors with the aim of doubling revenues by the end of the decade.

One country where the strains are increasing for manufacturers of synthetic stones is India, home of diamond polishing and cutting.

Protests by 600 workers at lab-grown diamond producer Bhanderi in Surat turned violent in June over three months of unpaid wages.

Bhanderi did not respond to a request for comment.

Even though staff were eventually paid, Bhavesh Tank, vice-president of the Diamond Workers Union Gujarat, declared that a "recession" was savaging

the factory diamond industry as oversupply had hit turnover. "Diamonds once sold at \$500 per carat. Today nobody is ready to buy them at \$40 per carat," he said.

In an effort to re-establish natural diamonds' allure, De Beers is embarking on a marketing drive with jewellers such as Chow Tai Fook and Signet, which put labels on lab-grown stones warning that they will depreciate as soon as they leave the store.

The industry leader plans to sell \$10,000 machines to retailers to put on shop floors to help consumers identify whether a stone was dug out of the ground or created in a factory.

"Our challenge in the natural diamond space is to drive marketing around what differentiates us from lab-grown diamonds, which is that our products are rare, billions of years old and enduring," said Richard Duffy, chief executive of London-listed Petra Diamonds, one of the struggling smaller miners.

Others said that value preservation still mattered for some consumers, which could help the natural diamond market recover. "Indians prioritise products that offer long-term value rather than mere adornments," said Ajesh Mehta of the Gem & Jewellery Export Promotion Council.

But turning the tide in favour of natural diamonds could prove challenging.

Alexander Lacik, chief executive of Pandora, the largest jewellery retailer by volume, which has decided to sell lab-grown diamonds only, thinks that miners overestimate retailers' ability to influence consumers when an identical product is available at a fraction of the price.

"This is an incredibly internal view that all of a sudden the retail industry could impose a product choice on consumers," he said. "Ultimately the consumer will vote with their wallet . . . They don't buy based on the margin of the retailers. When you buy a car, do you pick one because it has a higher or lower margin for the dealer?"

'Our products are rare, billions of years old and

Richard Duffy, CEO, Petra

enduring' WHERE

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## Business of Entertainment

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# IAG's deal for Air Europa hits Brussels snag

JAVIER ESPINOZA — BRUSSELS PHILIP GEORGIADIS — LONDON

IAG's takeover of Spain's Air Europa is close to unravelling after EU officials signalled that the group had not done enough to ease concerns over the impact of the deal.

Remedies offered - including handing around half of Air Europa's slots to rivals - were not enough to clear the proposed merger, officials told IAG and Air Europa on Monday, according to people with knowledge of the matter.

The meeting took place just weeks before an August 20 deadline for the EU executive to decide on whether to block the deal. The chances of the takeover being blocked were "very high", the peoplesaid.

It is rare for Brussels to block deals on competition concerns, with most transactions either getting cleared unconditionally or with remedies. Between 2014 and 2023, the European Commission blocked just nine mergers, according to White & Case, the law firm.

With the decision not yet finalised, the companies could offer more lastminute remedies, fight any ruling to block the deal in court, or walk away from the deal, the people said.

It is the second time that IAG, which owns five airlines including British Airways and Iberia, has tried to buy Air Europa, after abandoning an earlier effort at the height of the pandemic. IAG agreed in February last year to buy the 80 per cent of Air Europa it did not already own for about €400mn.



The Spanish carrier would bring new access to the South Atlantic market

A deal would give IAG new access to the South Atlantic market, and help build Madrid into a European hub.

But throughout the probe, EU officials warned that the deal risked undermining competition and could lead to fewer choices for consumers and higher prices. The FT first reported on the problems facing the deal in February. Since then, IAG officials have consist-

ently said they still hoped the deal would pass, and offered remedies including transferring about half of Air Europa's landing slots to other airlines. They have taken heart from the EU's decision earlier this month to clear Lufthansa's acquisition of 41 per cent of Ita, formerly Alitalia, subject to disposal of some slots and routes.

Airline bosses believe the European industry needs to consolidate further, as it faces Gulf airlines to its east and US carriers to its west. IAG and the European Commission

declined to comment. Additional reporting by Paola Tamma in Brussels

Equities. Raised exposure

# Investors hail 'turning of tide' for previously unloved UK stocks



BlackRock, Allianz and Ruffer are betting political stability will boost London share prices

ALAN LIVSEY AND EMMA DUNKLEY LONDON

Biginvestors are positioning themselves for "a turning of the tide" for London's unloved stock market, hoping that an improving economy, lower interest rates and political stability will finally boost cheap British shares.

International asset managers including BlackRock and Allianz have joined UK fund houses such as Ruffer and Rathbones in raising their exposure to UK-listed stocks in recent months.

After years of disappointing performance compared with European and US markets, investors now see UK valuations as attractive.

According to flow data from Bank of America, its institutional customers have since May switched from being net sellers of UK equities to net buyers — reversing a long-standing industry trend.

Figures from Morningstar show three consecutive months of inflows into midsized UK stocks — a sector closely tied to the fortunes of the UK economy — the first inflows since November 2022.

"The narrative surrounding the UK has experienced a notable shift," said Rebecca Maclean, an investment direc-

She pointed to falling inflation and optimism that Labour's landslide victory in this month's general election

torat Abrdn.

would lead to a period of stable government.

"Early indications suggest a turning of the tide for UK equity flows," she added. The shift in sentiment comes after a bruising eight years for UK shares since the 2016 EU referendum.

Institutional and retail investors have largely shied away since then and a steady exodus of companies from the London Stock Exchange has fuelled angst about the future of the City.

Bargain-hunting investors drawn by those cheap valuations have largely been disappointed.

The FTSE 100 benchmark index has returned 30 per cent over the past five years compared with 45 per cent for the continent-wide Stoxx Europe 600 and 94 per cent for Wall Street's S&P 500.

But London's stock market could be in

the early stages of a revival.

Vivendi, the French media conglom-

Vivendi, the French media conglomerate, announced plans this week to list

# UK equities look relatively cheap Forward price/earnings ratios 25 20 Europe 5 THE TIPLE TO TH

2021

Sources: MSCI; Bloomberg

its French TV business Canal+ on the LSE. Chinese fast fashion company Shein is tipped to follow later this year.

London-based Ruffer has doubled its exposure to UK stocks from 5 per cent to nearly 10 per cent of its portfolio over the past few months.

"In the UK, valuations are attractive, there's more political stability with a new government — it's an interesting place to be," said Ruffer fund manager Alexander Chartres.

BlackRock, the largest fund manager globally with \$10.6tn under management, moved to an overweight position on UK stocks early this month.

"Although the UK equity valuation was clearly attractive, we lacked a catalyst to go overweight," said Vivek Paul, UK chief investment strategist for the BlackRock Investment Institute. "The potential for a more stable political environment provides this."

Paul contrasted the clear outcome of the UK vote with political turmoil in France after recent parliamentary elections.

James Thomson, manager of the £4bn Rathbone Global Opportunities fund, said he now had his largest holding of UK equities — 6 per cent — since

He said he favoured the UK market because it was "no longer an outlier politically or economically, with inflation back to target. Sterling is the strongest G10 currency this year and on the cusp of a following wind from a string of rate cuts".

Some global equity portfolio managers had already decided that the UK was Departure lounge: a steady exodus of companies from the London Stock Exchange has fuelled angst about the future

of the City — Geoff Smith/Alamy Stock Photo

'The view

of the UK

as the sick

man of

Europe

has not

proven

been

simply too cheap to ignore months before the election.

Bermuda-based Alec Cutler began buying British stocks for his \$5bn Orbis Global Balanced Fund 18 months ago and now has 10 per cent of his money in the UK market.

"It feels like a value nirvana for an equity investor," he said.

He holds Rolls-Royce, one of the topperforming stocks on the FTSE 100, as well as smaller companies such as Keller, a construction group, which has risen 67 per cent year to date.

The renewed interest from investors is yet to show up in a meaningful rally for the London market, partly because optimism around the UK has boosted sterling.

A stronger currency acts as a drag on the profits of the multinational companies that dominate the FTSE 100.

Meanwhile, retail investors continue to sell out of UK equity funds, withdrawing nearly £1.8bn in May − a record monthly amount.

Since 2016 about £54bn has been pulled out by individual investors, according to data from the Investment Association, a trade body.

Still, fund managers argue that the negativity that has surrounded London's market leaves it primed for a period of catch-up with overseas markets — even if there is no full-blown renaissance.

"The [view of the] UK as the sick man of Europe has not been proven," said Simon Gergel, UK chief investment officer at Allianz Global Investors.

See Lex

#### **Equities**

# BNP Paribas share traders boost profits amid volatility

SARAH WHITE — PARIS

BNP Paribas' revenues from equities trading surged in the second quarter as volatility surrounding elections in Europe and an interest rate cut by the European Central Bank drove client demand.

The equities boom surpassed even a bounce seen across Wall Street with the French bank's trading revenues in this area increasing 57.5 per cent versus the April-to-June period a year ago.

Overall, BNP Paribas' net profit in the period rose 1.6 per cent to €3.4bn, a record for a second quarter and surpassing estimates by Refinitiv and those compiled by the bank.

The improved earnings come after

investor jitters surrounding a French legislative election ending in July that battered banks' share price, including that of BNP Paribas. Seen as a proxy for the economy, its

stock sank more than 10 per cent in the days after President Emmanuel Macron dismissed parliament on June 9 when his centrist party was trounced by the far right in European elections.

The shares have largely recovered — despite the legislative vote delivering a hung parliament — but are up only 3.3 per cent this year compared with a

#### 'There are green shoots on the horizon with inflation tapering off and the ECB is moving on rates'

21 per cent jump for the Stoxx Europe 600 bank index.

Spain's Santander is now nipping at BNP's heels as the Eurozone's biggest bank by market value.

The volatility had its perks, however, at a time when BNP — traditionally a strong debt bank — is capitalising on several years of investment in its equities division.

This has included building up a prime brokerage business — a unit that serves hedge funds — by taking over teams and clients from Deutsche Bank as it retreated and, on a lesser scale, Credit Suisse's former clients.

Elsewhere in BNP Paribas' corporate and investment bank, earnings from global banking or advising on debt underwriting and deals were solid, up just over 5 per cent, though the combined fee revenue at the top five US investment banks rose 40 per cent.

BNP is cutting €1bn of costs this year across its businesses and is still restructuring a personal finance unit that it said should post better results by year end.

Across Europe, the months ahead will be testing as banks adjust to a world of interest rate cuts.

BNP Paribas finance chief Lars Machenil said he was cautiously optimistic, adding: "I see this optimism that there are green shoots on the horizon with inflation tapering off and the ECB is moving on rates."

# Projects given a helping hand through green tech 'valley of death'



n the sun-baked Mediterranean island of Sardinia, a
trailblazing energy storage
project from Italian
start-up Energy Dome is
passing through what entrepreneurs
and investors commonly refer to as the
"valley of death".

The phrase has long been used to refer to the stage of a business's development where it is making significant investments but substantial revenue has not yet started to roll in.

That's a scary enough prospect for an asset-light software start-up. It has become a still more fearsome one for young companies developing technology to help decarbonise the world's energy and industrial sectors.

But funding from the European Investment Bank and Breakthrough Energy Ventures — the clean tech investment vehicle set up by Microsoft co-founder Bill Gates — may help Energy Dome get through the valley alive.

The lifeline is a product of a partnership launched in 2021 between the EIB and Breakthrough Energy Catalyst, a unit of BEV focused specifically on funding capital projects by climate tech start-ups.

Energy Dome is one of a growing

number of young companies developing grid-level energy storage, which will help ensure stable electricity supply as generation shifts towards intermittent solar and wind power. Its model works by pressurising car-

bon dioxide using electricity and later allowing the gas to depressurise within its closed system, powering a turbine in the process.

By converting electricity to another

form of energy and then back again, it functions much like a lithium-ion battery — but with superior efficiency and lower cost, said Claudio Spadacini, Energy Dome's chief executive.

There are many venture capital firms

willing to fork out a few million dollars to bet on an exciting concept and this capital is generally sufficient to prove that concept at a small scale. But those venture firms are often

unwilling to take the risk of funding a climate tech company's first working plant – "first of a kind" in industry jargon – which will often cost several tens of millions of dollars or more to build.

At the same time, these investments

are generally too small to be suitable for big infrastructure investment outfits, such as Canada's Brookfield and Australia's Macquarie, whose fund sizes can run into the tens of billions of dollars. This is where initiatives like the EIB-BE Catalyst partnership come in.

Energy Dome is one of two companies to have won funding through the partnership so far. Under a deal announced last December, it has been promised a grant of up to €35mn from BE Catalyst, with a further €25mn in debt from the EIB.

The EIB loan will be repaid in full with a small interest payment after five years, with no principal or interest payments in the meantime.

At that point, the EIB will also have the option to take an equity stake in Energy Dome at a low price that's fixed at the outset.

This "venture debt" structure enables the EIB to earn a healthy return if the start-up succeeds without "cash-strapping the company in the valley of death", said Alessandro Izzo, the EIB's head of equity, growth capital and project finance.

Now that it has got a path towards a full-scale working plant, Spadacini said, Energy Dome has been able to open early conversations with infrastructure funds interested in the potential to finance its future growth, which could provide capital on much more attractive terms than most other funding sources.

"As a business, you dream of deploying technology with infrastructure capital, which is one of the cheapest forms of capital out there," Spadacini said. "But infrastructure funds are reluctant to invest until a technology is fully demonstrated — not only technically but also in terms of project development," he added.

Since it was set up in 2021 with committed capital of about \$1bn, BE Catalyst has backed six climate tech startups with a mix of grant and equity funding

It was a pretty modest tally, conceded Mario Fernandez, who leads the initiative. "The reality is, we are hard pressed to find well-structured projects." Part of the problem, he noted, is that

many start-ups lack the financial and business skills needed to structure these early projects in a form that will attract big-ticket investors. To address this, BE Catalyst — as well

as providing funding — works with businesses to help them structure their business plans and subsequent financing rounds in ways that will appeal to laterstage investment funds.

"The valley of death is not only finan-

"The valley of death is not only financial," said Eric Trusiewicz, chief executive of California-based Rondo Energy.

"It's also somewhere start-ups struggle to scale into becoming grown-ups."

Rondo, a start-up using thermal batteries to provide low-carbon industrial heat, last month became the second company to secure funding through the EIB-BE Catalyst partnership, with the former providing €35mn in venture debt, and the latter a €40mn grant. Rondo is using these funds to develop not one but three plants, in Germany, Denmark and a third as yet undisclosed European country.

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Trusicwicz thinks the dearth of investors willing to back these sorts of capital outlays by start-ups is a reflection of a venture and growth funding ecosystem that is still heavily geared towards software and digital services companies.

"Climate tech is a pretty unique space in which the vast majority of things you're doing are affecting the physical

#### 'Climate tech is a unique space in which a majority of things you're doing affect the physical world'

world and attacking infrastructure problems that are measured in the multiple trillions of investment," he said. "So it's very different than the digital venture world — where things have close to no variable cost besides customer acquisition cost."

BEV is not the only investment group to have turned its attention to this area of financing.

Just Climate, launched by Al Gore's Generation Investment Management in 2021, has raised \$1.5bn to invest in "growth-stage, asset-heavy" companies that can help to decarbonise heavily emitting industries.

Microsoft's \$1bn Climate Innovation Fund has helped fund plants by startups including low-carbon steel ventures Boston Metal and H2 Green Steel.

Climate Investment, a \$1.1bn fund backed by large oil and gas companies, has a mandate to fund climate tech companies from early stage to project development.

The US government has also been providing more support for this kind of funding under Joe Biden's presidency through the Loan Programs Office now led by veteran clean energy investor Jigar Shah, and the \$25bn Office of Clean Energy Demonstrations.

The EU has its own big investment vehicles — notably the €95.5bn Horizon Europe fund and the Innovation Fund, which deploys revenues from the European emissions trading scheme — that the EIB is able to draw on for its financing alongside BE Catalyst.

Izzo said the partnership is intended to act like an "icebreaker", clearing a path for more private sector investors.

"We want to show that these deals are actually doable and, with a bit more specialist, risk-taking appetite, things can happen," he added. "And that sends a signal to the private capital markets to actually go and invest in these asset classes."

A version of this article first appeared in the Moral Money newsletter. Sign up at ft.com/ newsletters

### The day in the markets

#### What you need to know

 German two-year government bond yields fall to lowest level since February
 Treasury yields also decline and dollar slips against other major currencies
 Global equities tumble, led lower by US techs and French luxury goods groups

Global bond yields fell to their lowest levels in six months yesterday as traders upped their bets that major central banks will cut interest rates multiple times before the end of the year.

Yields on two-year German government bonds, which are sensitive to interest rate moves, fell 5 basis points to 2.71 per cent — their lowest level since February — after data showed that the Eurozone economy slowed sharply in July due to weaker than forecast growth in services and deeper declines in manufacturing.

Investors responded to Europe's monthly S&P Global survey by slightly increasing their bets on interest rate cuts from the European Central Bank later this year.

Markets are almost certain that the central bank will twice lower rates by a quarter percentage point.

Yields on two-year Treasuries also fell 5bp to 4.39 per cent, their lowest level since February, while the dollar fell 0.2 per cent against a basket of six other major currencies.

The Treasury market moves came after overall US business activity growth rose to its fastest for 27 months in July.

However, the headline figure masked a bifurcation between expansion in the services sector and contracting manufacturing activity. The US Federal

US

S&P 500

5460.66

-1.71

\$ index (DXY)

104.303

-0.141

10-year Treasury

4.225

Eurozone

**Eurofirst 300** 

2030.71

-0.65

\$ per €

1.085

0.000

10-year Bund

2.440

Markets update

Stocks

Currency

% change on day

% change on day

Govt. bonds

Level

Level

Yield







UK

FTSE100

8153.69

-0.17

\$ per £

1.292

0.077

10-year Gilt

4.259

Reserve is widely expected to make its first rate cut in September.

"Growth has become worryingly skewed with manufacturing slipping back into contraction as the service sector gains further strength," said Chris Williamson, chief business economist at S&P Global Market Intelligence.

Global equity indices tumbled with French luxury goods groups and US technology companies selling off sharply following a flurry of underwhelming corporate results.

The Cac 40 in Paris slumped 1.1 per cent with high-end goods groups leading

•

Japan

Nikkei 225

39154.85

-1.11

Yen per \$

153.260

-1.753

10-year JGB

1.073

declines after revenues at industry bellwether LVMH grew slower than expected in the second quarter.

The region-wide Stoxx Europe 600 fell 0.7 per cent, Frankfurt's Xetra Dax slid 1 per cent and London's FTSE 100 edged 0.2 per cent lower.

US tech stocks fell sharply after Tesla and Alphabet reported results late on Tuesday that sent shares in both groups

Wall Street's S&P 500 and the techheavy Nasdaq Composite were 1.7 per cent and 2.9 per cent lower, respectively, by midday in New York. **George Steer** 

China

**Shanghai Comp** 

2901.95

-0.46

Rmb per \$

7.276

0.030

10-year bond

2.176

**(** 

Brazil

Bovespa

126698.18

0.09

Real per \$

5.619

0.927

10-year bond

11.699

# Unwinding Biden's economic legacy is fraught with risks

# Abby Joseph Cohen

# Markets Insight

here is much riding on the upcoming US presidential elections for investors. As Joe Biden prepares to leave the White House, he leaves an admirable economic legacy that has underpinned a strong investing environment.

Under Biden, 15mn jobs were added to the US economy, the current 4 per cent unemployment rate is the lowest in decades and GDP in absolute terms is at the highest level ever.

So, too, are corporate profits and share prices, which have risen around 45 per cent since Biden's inauguration.

The dollar has been strong against all major currencies. Inflation at around 3 per cent is well below its post-pandemic peak. The average household is enjoying gains in inflation-adjusted disposable income, which bodes well for growth.

That environment may now be at risk in the coming presidential election if Donald Trump returns to power.

Potential changes fall into three main categories — Biden's legislative achievements, policies related to trade and other foreign engagement, and those linked to regulation and the staffing of government functions.

The conduct of monetary policy may also be altered. Under Biden, the US Federal Reserve tightened policy to lower inflation without political pressure. Would Trump try to interfere in policy if re-elected as he has sought to in the past? And the next president can choose a successor to chair Jay Powell when his term expires in May 2026.

On the legislative front, Biden and House Speaker Nancy Pelosi successfully pushed bipartisan legislation aimed at supporting long-term investment and competitiveness in the US.

Let's consider three measures now at risk. First is the act that finally tackled public infrastructure shortfalls. Such long-tailed investment in roads, bridges and water systems had been repeatedly deferred and there was little advance planning to meet the increasing challenges from climate change.

Second, the Biden team passed the Chips Act, which provides funding for the technology sector and is lessening US dependence on foreign supply in critical categories.

The third major legislative success was the Inflation Reduction Act, which has been a major boost to the develop-

# The Fed tightened policy to lower inflation without political pressure. Would Trump try to interfere?

ment of greener energy. This is critical not only for the environment but also because the US electrical grid will not meet future demand unless renewable energy sources are used and the underlying infrastructure is upgraded.

The interconnection between trade and foreign policies should also be high on the radar of investors. New tariffs have been introduced but in a less confrontational way than under Trump, targeting dumping and national security.

Trump intends to make aggressive use of tariffs that goes even beyond that of his first presidential term. He has called for them on almost all imports, including from countries that are allies and friendly trade partners. And Trump favours a weaker dollar. Most economists agree that the net effect would be

slower growth and higher inflation in the US and other countries.

There would be diminished demand for the Treasury securities needed to finance the national debt, causing upward pressure on interest rates.

Another risk to the economy from a second Trump term would be immigration. The US economy has long prospered from its attraction to immigrants at both ends of the education and eco-

nomic spectrum.

Sectors such as agriculture and hospitality are currently sounding the alarm on worker shortages. Two-thirds of working PhDs in engineering and medicine in the US are immigrants.

Failure to reform the system and to encourage legal immigration will slow economic growth and be inflationary. Trump actively torpedoed comprehensive bipartisan immigration legislation earlier this year.

Trump also favours dramatic shifts in government regulation and agency staffing that could eliminate thousands of non-partisan civil service positions. These would include scientists and other technical experts in federal agencies who work on policy details.

The recent US Supreme Court decision to reverse the so-called Chevron deference — which allowed technical experts in agencies to set specific rules — would push further in the same direction, handing more power to political appointees.

History has shown that thoughtful regulation, not deregulation, is most closely associated with sustainable economic growth — yet another reminder that elections have consequences.

Abby Joseph Cohen is professor of business at Columbia Business School

#### Basis point change on day 0.400 2.600 -0.050 0.000 1.440 3.200 World index, Commods FTSE All-World Metals (LMEX) Oil - Brent Gold Silver Oil - WTI Level 531.21 81.84 77.82 2403.10 29.06 3900.30 0.43 -1.13 1.02 1.12 -0.03-0.67 % change on day Yesterday's close apart from: Currencies = 16:00 GMT; S&P, Bovespa, All World, Oil = 17:00 GMT; Gold, Silver = London pm fix. Bond data supplied by Tullett Prebon. Main equity markets **Eurofirst 300 index** S&P 500 index FTSE 100 index 8320 5760 2100 5600 2080 8240 5440 8160 5280 2024 2024 **Biggest movers** US Eurozone UK **Endeavour Mining** 4.03 **Enphase Energy** Edenred 3.03 Informa 3.68 Costar Santander 3.04 Seagate Technology Holdings Easyjet Sodexo 2.92 Bureau Veritas Intertek 2.73 2.07 Vistry Te Connectivity Ltd Casino Guichard Rolls-royce Holdings -3.50 Lamb Weston Holdings Deutsche Bank Scottish Mortgage Investment Trust -10.48Saipem -2.94Tesla

### Fixed income

Fortive

# Moody's piles pressure on Thames Water after utility's credit rating slashed to junk

Christian Dior

Kering

ROBERT SMITH, GILL PLIMMER AND JOSEPHINE CUMBO

Super Micro Computer

Thames Water has had its credit rating slashed to "junk" status by Moody's, threatening to put the troubled UK utility in breach of its licence and piling more pressure on its £16.5bn debt pile.

US credit rating agency Moody's yester-day downgraded Thames two notches to Ba2 — putting it below investment-grade and into so-called "junk" territory — citing the water company's "weakening liquidity position" and the potential for covenant breaches on its debt.

The water utility needs to maintain two investment grade ratings in order to comply with its licence, unless water regulator Ofwat makes an exception and allows a degree of leniency.

Rating agency S&P said earlier this month that it could also downgrade the utility's safest class of bonds, which have the lowest investment grade rating.

Thames Water said it had alerted Ofwat "to the possibility of potential credit rating downgrades in April 2024 and continues to work with Ofwat to maintain the ongoing financial resilience of the business".

Based on the constituents of the FTSE Eurofirst 300 Eurozone

The ratings downgrade could also raise the cost of borrowing for the company, which provides water and sewage services to about 16mn households and is seeking to avoid being taken over by

Thames Water said it had alerted Ofwat 'to the possibility of potential downgrades in April 2024'

the government's special administration regime — a form of temporary renationalisation.

The Sar could be triggered if the company is unable to repay its debts or is found to be in breach of its main duties to provide efficient water supply and sewerage systems.

The company said it had enough cash to last until next May but needed to raise £750mn in equity from investors by then and a further £2.5bn by 2030.

Pershing Square Holdings Ltd

All data provided by Morningstar unless otherwise noted.

Schroders

Intermediate Capital

-2.76

-2.58

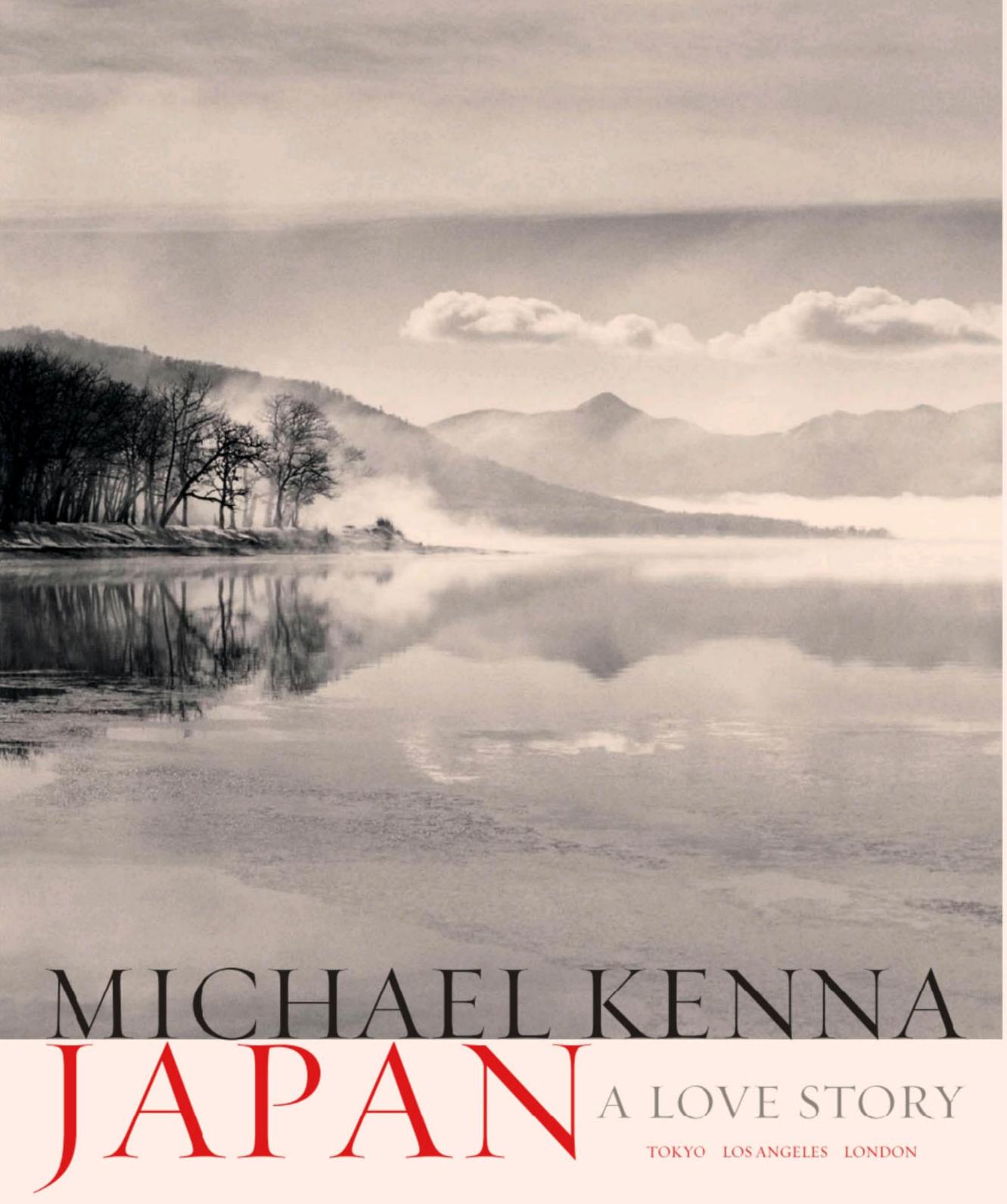
-2.12

Thames Water's shareholders — which include pension funds Omers of Canada, Britain's USS universities scheme and several sovereign-wealth funds — in April declared the business was "uninvestable" and backtracked on a commitment to invest a further £500mn.

While Thames Water is seeking new investors, it could struggle to attract fresh capital due to limitations Ofwat placed on potential bill rises for consumers.

In a draft ruling earlier this month, Ofwat proposed water bill increases of around a fifth, far short of the average 33 per cent requested by UK water companies.

Moody's yesterday noted that, without a fresh equity injection, Thames Water "forecasts a breach in its trigger event financial ratios" — meaning it will have to seek approval from bondholders to borrow more money.



# マイケル・ケンナ写真展

An exhibition of photographs by Michael Kenna

PETER FETTERMAN GALLERY, #AI, BERGAMOT STATION 2525 MICHIGAN AVENUE, SANTA MONICA, CA 90404

11 MAY - 4 AUGUST 2024

Tuesday - Saturday, 11.00 to 17.00 www.peterfetterman.com/japanalovestory

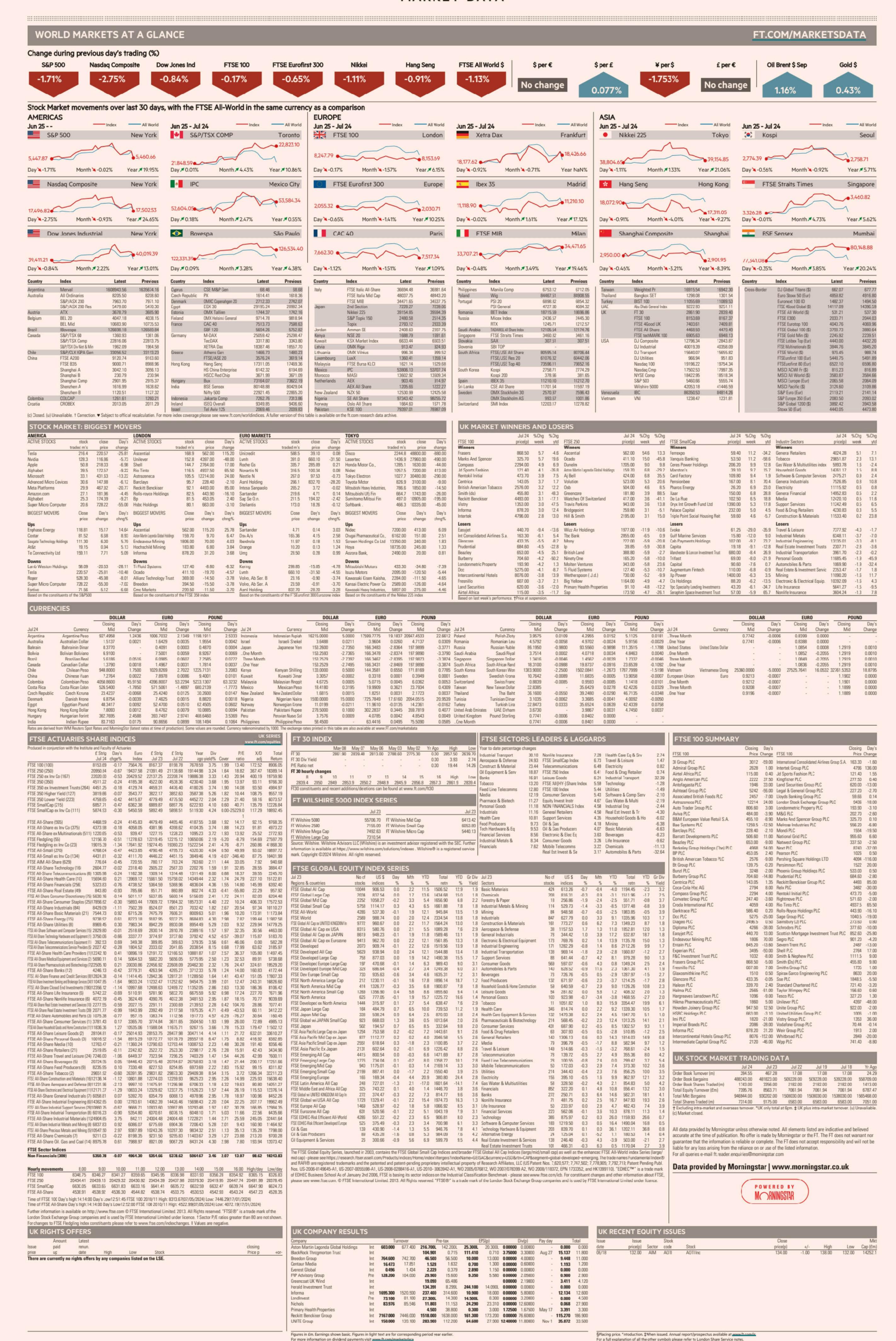






KUSSHARO LAKE, STUDY 5, HOKKAIDO, JAPAN, 2002 @ Michael Kenna

#### MARKET DATA



#### MARKET DATA

FT500: THE WORLD'S LARGEST COMPANIES							
Part	Part						
Price   Price   Change   Cha	Jul 24   date   Coupon   S* M* F* price   yield   yield   yield   yield   yield   yield   US						
INTEREST RATES: OFFICIAL  Jul 24 Rate Current Since Last  Day's Month's Year Return Return  This Find Funds State	Other London close. *S - Standard & Poor's, M - Moody's, F - Fitch.  VOLATILITY INDICES  Jul 24 Day Chrg Prev 52 wk high 52 wk low  NO 16 98 0 2 36 14 72 23 98 10 62 14 24 15 16 16 16 16 16 16 16 16 16 16 16 16 16						
US   Fed Funds   \$2.55.5.90   \$2.607-2023   \$0.00-225   \$0.00-22	VK						
COMMODITIES	Company   Comp						



\*Available to Standard subscribers

LEBA UK Power

Sources: † NYMEX, ‡ ECX/ICE, ◆ CBOT, → ICE Liffe, ♥ ICE Futures, ◆ CME, ◆ LME/London Metal Exchange.\* Latest prices, \$

unless otherwise stated.

58.91 -1.98 129.94 1048.00 -37.43 -39.60



2.34 0.00 -1.84 Sweden 1.58 -0.77 -2.60 Switzerland 0.62 -1.72 -3.56 United States

Japan 0.62 -1.72 -3.56 United States
Interactive Data Pricing and Reference Data LLC, an ICE Data Services company.

2.70 0.36 -1.48 2.88 0.53 -1.30 United States 0.65 -1.70 -3.53 0.61 -1.73 -3.57 4.18 1.84 0.00

## **INSIDE POLITICS**

Interactive Data Pricing and Reference Data LLC, an ICE Data Services company.

Data provided by Morningstar | www.morningstar.co.uk

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#### ARTS

# Old-fashioned extravaganza roars into town



have always been a woman who arranges things," sings Imelda Staunton's Dolly Levi at the beginning of this glorious production of Hello, Dolly!, the classic Broadway musical. She can say that again. Not only

does her Dolly fix everything and everyone in her environment — making matches, closing deals, healing rifts — but Staunton brings her own blend of splinter-sharp comic timing and emotional depth to the part, turning this ritzy-glitzy 1963 musical by Jerry Herman and Michael Stewart into a genuinely touching tale.

Staunton delights in the witty story of a gutsy, gifted woman outsmarting every man around her while also drawing out its poignancy. It's an irresistible performance. By the end, like Horace Vandergelder, the rich tightwad whose heart she melts and whose purse-strings she loosens, you just have to surrender.

Which is not to say this production doesn't have glitz. Director Dominic Cooke, who last worked with Staunton on a matchless staging of Stephen Sondheim's Follies, throws everything at it the vast Palladium stage can handle, relishing the chance to savour musical comedy at its bonkers best. So we have comic nonsense in a hat shop, marching bands, swirling crowds and an army of spinning waiters brandishing extravagant, quivering desserts and silver salvers as they pirouette around (choreography from Bill Deamer). Rae Smith's lovely sets whisk us through 19thcentury New York using a moving backdrop of old photographs and full-sized models of trams and locomotives.

There's nothing radical about the production: no revisionist rethink along the lines of the recent *Oklahoma!* directed by Daniel Fish and Jordan Fein. This is the sort of show in which emotions are dialled up to the max and the plot submits obediently to the rules of musical



Imelda Staunton, centre, is irresistible as a meddling matchmaker in 'Hello, Dolly!' - Manuel Harlan

comedy. But Cooke and his cast find rich emotional truths and salient points in the story. Dolly, a widow having to shift for herself, is a survivor who, like Jenna Russell's magnificent milliner Irene (who hates hats), has used her ingenuity to stay afloat.

This is, in essence, a story about love after loss and about starting again. Curving through all the hoopla is a hunger for affection — for Dolly, for Irene, for the two browbeaten clerks (Tyrone Huntley and Harry Hepple) in Vandergelder's store — and a reminder, potent in the wake of the pandemic, of what really matters.

Even Andy Nyman, as the Scroogelike businessman, whose original plan for matrimony is to find a wife to "joyously clean out the drain in the sink", is quietly touching as he suddenly realises that it's Dolly he needs. Under Nicholas Skilbeck's direction, a 21-piece orchestra blazes when necessary, but delivers the take-home number "Hello, Dolly!" with affecting delicacy, as Staunton's heroine greets her old chums with wide-eyed delight. It's in her outstanding performance and the joy of companionship that this *Dolly* finds its heart.

To September 14, hellodollyldn.com

Winning is in the air at the moment. Elections. Football tournaments. And, in the case of **Red Speedo**, the all-important qualifiers for the American Olympic team that sprint swimmer Ray is poised to clinch. But at what price? What does "winning" in life look like?

All these questions swirl around American writer Lucas Hnath's taut black comedy, which surges onto the UK stage just days before the Paris Olympics open. The focus is Ray, whom we first meet, feet dangling in the real onstage pool, chomping his way through a bag of baby carrots, while his surly coach and ruthless lawyer brother, Peter, argue over his head.

Ray's silence in this early exchange speaks volumes. He's the star, he's the talent — but he's also a commodity and a ticket to better things for both his ambitious coach and for Peter, who hopes to ditch his job and take on athlete management. A sponsorship deal with Speedo swimwear beckons. But only if Ray can win the next day's race.

All this is tough enough, but then there's the little matter of the performance-enhancing drugs discovered in the club's fridge. Soon there is a moral debate raging about principles, pragmatism, fairness and the concept of a level playing field in a world where some are born into advantage and everyone is working angles. Before long, all the characters, including Ray's resentfulex, Lydia, are flailing in the deep end.

The play itself could spend more time there: it raises weighty issues but dips a toe into some of them when it could afford a deep dive. There are a few sizeable plot holes. Would any serious athlete, tunnel vision or not, leave drugs in a communal fridge? But it is still gripping, funny and tense, particularly in Matthew Dunster's production which uses this intimate theatre to enclose the audience in the madly insular world of competitive sport.

Designer Anna Fleischle bathes the whole space in aquamarine blue, and the characters pace around the water that promises so much. We feel the claustrophobia, particularly for Finn Cole's excellent Ray, who expresses his torment largely through his precise body language. This is a guy whose focus on swimming has left him high and dry in every other area of his life. He spends the whole play in his red Speedos, his

near-nakedness emphasising his vulnerability. Around him Ciarán Owens' reptilian Peter is juicily sarcastic, Fraser James's coach gruffly determined and Parker Lapaine's Lydia spikily hurt. All of them have their eyes on a prize but, the play asks, is it really worth it? To August 10, orangetreetheatre.co.uk

In a kitchen in Memphis, Tennessee, Cordell (Kadiff Kirwan) is feverishly preparing for the annual local Hot Wing contest. He has hundreds of chicken wings to prep, a complicated secret sauce to perfect and a team of friends/helpers — aka the "New Wing Order" — who don't always respond to instruction with the precision Cordell would like.

It is not just the marinade that is about to get spicy in Katori Hall's sizzling, sympathetic 2020 **The Hot Wing King**, directed here by Roy Alexander Weise. A myriad of personal issues are bubbling in the background and, before Hello, Dolly! The Palladium, London

\*\*\*\*

Red Speedo

\*\*\*\*

Orange Tree Theatre, Richmond
★★★☆

The Hot Wing King National Theatre, London

the night is out, most of them will have boiled over.

First is Cordell's own situation. Separated from his wife and two sons, he has still not told them about Dwayne (Simon-Anthony Rhoden), whom he loves and with whom he is now living. There is also resentment brewing about the fact that Dwayne, as a hotel manager, is the householder, while Cordell is struggling to find work. Dwayne's troubled brother-in-law, TJ (Dwane Walcott), has a petty-criminal lifestyle, simmering homophobia and disruptive habits that disturb Cordell and their friends Isom (Olisa Odele) and Big Charles (Jason Barnett). And there is TJ's teenage son, Everett (Kaireece Denton), whose arrival with two bin bags stuffed with clothes brings a whole host of issues into focus.

Everett's predicament becomes the heart of the play which, amid all the banter, basketball and food prep, opens out to consider Black masculinity and, above all, fatherhood. It's a little baggy in the first half. But it builds to a series of gripping and necessary confrontations. In the end it's a play about love and about family — those we inherit and those we find.

Weise's production savours both the playfulness and the emotional truths in the plot, and his cast all give affectionately observed and beautifully rounded performances. Kirwan and Rhoden deftly establish the way the traumas of their past are undercutting their present happiness. There is lovely, concerned support from Barnett as Big Charles. And Odele is very funny as Isom, who leads a joyous impromptu rendition of Luther Vandross's "Never Too Much" — before proving that "never too much" may also be true of pelepele sauce. To September 14, nationaltheatre.org.uk



Pool boy: Finn Cole as Ray in 'Red Speedo' — Johan Persson

# Conductor bows out with moving Mahler

CLASSICAL

BBC Proms 4 and 5 Royal Albert Hall, London

Richard Fairman

One of the virtues of the BBC Proms is the opportunity they give regional orchestras from around the UK to play in London. With eight weeks of concerts to fill, it is a case of all hands on deck. Orchestras from the BBC stable and oth-

For the Hallé, based in Manchester, this year's Prom was a special occasion. After 25 years Mark Elder is stepping down as music director and a capacity Royal Albert Hall (around 6,000 including those standing in the arena and gallery) was on hand for a high-octane programme comprising a recent work by Sir James MacMillan and Mahler's Symphony No 5

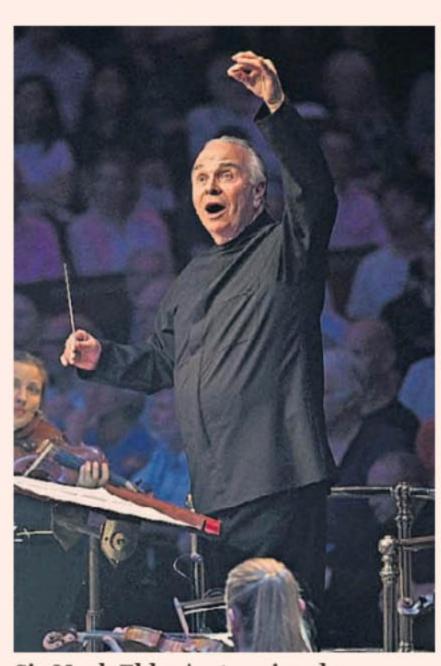
phony No 5.

Macmillan's 20-minute choral showpiece brought coach loads down from
the north, probably as many as 400 performers. Receiving its first London performance, *Timotheus*, *Bacchus and Cecilia*sets sections of John Dryden's *Alexander's Feast*, a poem of 1697. It starts
promisingly – rumbling rhythms, flurries of woodwind, a bold, brassy call-toattention, all vivid as always with MacMillan – but these early sections are too
restless to establish a clear, defining
character.

That comes when Cecilia enters in a hallowed haze, introduced by an elo-

quent orchestral passage and haunting children's voices. From there, MacMillan builds to a radiant conclusion, with brass blazing and the combined forces of the Hallé's Choir, Youth Choir and Children's Choir — all excellent — joining in a hymn to the patron saint of music.

After the interval, the Mahler symphony showed what Elder and the Hallé have achieved together over those long years. It must have taken an age to rehearse every detail as scrupulously as this. The performance may have wanted the last ounce of abandon, but where some conductors are tempted to



Sir Mark Elder is stepping down after 25 years — BBC/Chris Christodoulou

go for brash virtuosity, Elder was more rewardingly serious and unexaggerated. The famed Adagietto sang with a

At the end, the conductor gave a speech lauding the Hallé's players and, more ominously, calling on "anybody concerned with the future of this festival" to espouse the Proms' cause. Does

he know something we don't? \*\*\*\*\*

Mahler's Fifth dates from 1902 and the next night's Prom paired two works from the same period, Schoenberg's Pelleas und Melisande and Zemlinsky's Die Seejungfrau (The Mermaid). Both are also huge orchestral canvases, looking back to Wagnerian music drama but forward through the texts of Maeterlinck and Andersen to the burgeoning psychology of Freud. What a time: imagine these two composers, Freud and the Secession artists passing each other in the streets of Vienna.

was ambitious in bringing a programme with the two together. In this concert, the more conventional Zemlinsky, with its delicately atmospheric scene-painting, made a better impression than the anguished harmonic density of the Schoenberg. Both involve huge orchestras — eight horns in the Schoenberg, seven in the Zemlinsky — and the orchestra's conductor, Ryan Bancroft, ensured well-balanced playing and a very effective mix of poetry and panache. It was one of BBCNOW's best Proms outings to be seen in recent years. ★★★☆

To September 14, <u>bbc.co.uk/proms</u>



## FT BIG READ. UNITED STATES

The Lone Star State has attracted hundreds of companies with its low-tax, low-regulation approach, but its infrastructure is under strain and not all of its citizens have benefited from the boom. By Myles McCormick

# How long can the 'Texas miracle' last?

he Texas drawl rang out across the airwaves from San Diego to Sacramento: "I hear building a business in California is next to impossible. This is Texas Governor Rick Perry and I have a message for California businesses: come check out Texas."

Broadcast in February 2013, the radio advert was Perry's boldest stunt in a campaign to lure companies from the west coast to Texas. Although it was dismissed at the time as "barely a fart" by Jerry Brown, Perry's Californian counterpart, the following year carmaker Toyota announced it would move its US headquarters from Torrance, California, to Plano, Texas.

"That was one of those clarion moments when it's like: this has worked," Perry tells the Financial Times. "This is a major world-known entity that is moving out of California, and moving to Texas."

Since then a roll call of Californiabased corporate giants have followed suit, attracted by the Lone Star State's hands-off approach, including Charles Schwab, Oracle, HP, Tesla, CBRE, and Dropbox. Of the almost 300 corporate arrivals between 2015 and April this year, more than half have decamped from California.

Last week social media platform X and space explorer SpaceX became the latest defectors. Elon Musk, chief executive of both groups, said California laws on gender identity were "the last straw".

The new arrivals have helped transform Texas into an economic powerhouse, home to more of the biggest US companies than any other state. If it were a country, Texas would have the eighth-largest economy in the world, ahead of Italy, Canada and Russia. Greg Abbott, who succeeded Perry as governor in 2015, calls the state "America's economic juggernaut".

Pitting America's two biggest states of Democratic California and Republican Texas against each other also reflects the national debate about economic policy – a contrast that will probably be accentuated now that former California senator and state attorney-general Kamala Harris is the likely Democratic nominee for president.

Texas is taking the fight to two other Democrat-dominated states - New York, home to the country's financial centre, and Delaware, where much of corporate America is incorporated.

A Dallas-based national stock exchange was unveiled in June with the goal of challenging the primacy of the NYSE and Nasdaq, while dedicated business courts opening in September aim to convince companies to incorporate in Texas rather than Delaware, as Tesla recently did.

"The economic momentum of Texas is unstoppable," says Glenn Hamer, head of the Texas Association of Business. "And as we say in Texas: it ain't braggin' if it's true."

All of this is part of a push to give new impetus to the so-called Texas miracle that has transformed the state in recent years. In the last five years its economy has grown by an average 3.1 per cent annually, compared with about 2.1 per cent for the US as a whole.

The boom has slowed lately, but growth still outstrips the national average. During the first quarter it sat at 2.5 per cent versus a national figure of 1.4 per cent. Pia Orrenius, an economist at the Dallas Federal Reserve, says the state is "coming back to earth" but expects it to continue growing faster than the country.

But the appeal of the Lone Star State is not what it was. Texas infrastructure is creaking under the weight of new arrivals while inflation has eroded some of the state's low-cost appeal and squeezed locals, many of whom are not feeling the

benefits of the surge in high-end jobs. Then there is the politics. Critics say that the old-fashioned Republican pitch of fewer regulations and lower taxes has given way to an increasingly intolerant stance on so-called woke issues, mirroring the party's shift at national level under former president Donald Trump. Executives who have spoken out on such matters have sometimes found themselves slapped down by lawmakers.

"If some of this Maga extreme rightwing social engineering continues from the governor and his Maga cronies in the legislature, we're going to have a problem," says Sylvia Garcia, a Democratic congresswoman representing a Houston district. "Some of those Fortune 500 companies that are based here in Texas are going to leave."



Republican efforts to give new impetus to Texas's economy transformed the state, but Democrats say the approach has left residents behind

FT montage/Getty Images

'The solid

rock Texas

built on

overtax,

don't over-

regulate,

litigate

and have

a skilled

workforce'

Source: Bureau of Economic Analysis

don't over-

was: don't

exas boasts a self-image of rugged independence and unfettered freedom, a place where people make their own luck and government tends to keep out of the way.

"The solid rock that Texas built its foundation on economically was: don't overtax, don't over-regulate, don't overlitigate and have a skilled workforce," says Perry. "That's the foundation - and then we added to it."

During his 14 years in office, Perry lowered taxes, slashed red tape and overhauled the state's legal system to reduce frivolous lawsuits. He also established a host of business incentive programmes.

"I felt confident that if we could get people to come to the state of Texas, they could understand that we're more than just cowboys and wide open spaces and oil jacks going up and down."

Texas remains America's biggest producer of oil and gas, but it is now also the top state for wind power and second in solar and semiconductors. Houston, once synonymous with oil, has emerged as a burgeoning cleantech hub.

Under Abbott, the state is looking to reinforce its reputation as a corporate mecca that will not meddle unnecessarily in business affairs. Last year, he signed into law the biggest property tax cut in the state's history.

"In Texas, we cut red tape and protect industry from harsh job-killing restrictions and unnecessary regulations that can burden innovators elsewhere," says Abbott.

The launch of specialist business courts, overseen by a new court of appeals, marks another significant shake-up of the state judicial system.

"This is a part of a trend of wanting to make the state more growth oriented," says Scott Brister, a former Texas supreme court judge who has been appointed chief justice of the new appeals court.

Officials ultimately hope it will help to convince companies that the Texas judicial system is just as well equipped to handle complex legal cases as the court of chancery in low-tax Delaware, home to about 70 per cent of Fortune 500 companies.

"I think the business courts are basically adding one element that has been missing," says Byron Egan, partner at law firm Jackson Walker and an elder statesman of the Texas bar. "The expectation is that as Texas gets to be fully recognised as a better place to be domiciled and doing business, you'll see more people choose to domicile here."

If the business courts hope to draw incorporations to the state, the TXSE which is expected to begin trading next year - is intended to draw capital. It has already secured investment from BlackRock and Citadel.

Its pitch is providing "more stability and predictability around listing standards and associated costs" than the dominant NYSE and Nasdaq. It aims to hoover up listings among the 5,000-plus private equity backed groups in and around the state preparing to go public and snare some of the 1,500 in the region that are already publicly traded.

Less interference is a selling point for both, whether it is the courts seeking to capitalise on anger over perceived judicial over-reach in Delaware or the exchange looking to attract companies chafing at Nasdaq's controversial diversity quotas.

If it is successful, the exchange will help boost the appeal of Dallas, America's second-biggest financial hub, as it vies to lure business from New York. The number of finance professionals in the city has grown almost 50 per cent from pre-pandemic levels, says Ray Per-

'Your

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corporate

ryman, a prominent Texas economist. "New York City will remain the perceived financial sector capital for the time being," adds Perryman. "Unless something significant changes, however, the gap between New York City and Dallas will continue to narrow and, eventually, disappear."

ut the impressive growth in job numbers and GDP masks a darker side to the Texas boom, argue Democrats, who say the state's approach has left many locals behind.

"Your average corporate headquarters downtown and many of your chambers will say it's a boom. But it's a bust when it comes to human capital," says Garcia. "Growth has been on the backs of low-wage workers."

In stark contrast to its corporate podium spots, Texas ranks in the bottom 10 US states for educational attainment, has the highest proportion of people with no health insurance and among the highest rates of child poverty, at about 20 per cent.

"That's one out of five kids in this state living in poverty," says Garcia. "And we want to brag that we're a great state for business?"

For many Texans, the malaise has deepened as a result of the influx of companies and employees. Austin, the state capital, has been transformed from a midsized hippy town to a tech hub. But its population grew by almost half between 2000 and 2020, its infrastructure is struggling to cope and surging costs have priced out some locals.

Some companies are moving. Tech giant Oracle, one of the state's biggest prizes when it relocated from Silicon Valley in 2021, now plans to make Nashville its global headquarters. Although co-founder Larry Ellison said this was in order to be closer to its healthcare customers, the high-profile nature of its defection has raised questions about whether Texas is losing its edge.

"The juice isn't worth the squeeze [any more]," says Joah Spearman, a tech entrepreneur who left Austin last August for Sacramento after 14 years in the city. "The juice of Austin used to be that vibrant, creative, culturally rich energy." Now, he says, a combination of populist state politics and rampant cost increases "creates this situation in which people are like: 'Man, so many of the things that I like about Austin can be found in other places."

There are also questions over the sustainability of the population growth. Last month Ercot, the state grid operator, suggested Texas's power demand could double by 2030, as data centres used for artificial intelligence add to consumption.

One Republican state senator wondered aloud whether Texas should consider blocking power-hungry new corporate arrivals. Separately, political squabbling allowed a 20-year-old economic incentive programme to expire in late 2022, to the dismay of the business community. Replacement legislation was passed six months later.

The cooler reception towards business has frustrated some local Republicans, who worry the state is moving away from the ethos that made it such a magnet for relocations.

"Texas Republicans are not, in my opinion, as reliably pro-business as they have been over the last few decades," notes one long-standing GOP operative in the state. "While I still think that is a minority view, it is troubling to me."

exas's increasingly socially conservative tilt has also raised tensions with business, as moderate politicians have been pushed out in favour of more populist candidates.

The state outlawed abortion in almost all cases in 2022 and has also taken a conservative line on LGBT issues, attempting to ban some drag shows and placing restrictions on transgender athletes. The 141 pieces of LGBT-related legislation introduced in the state account for a fifth of the total such bills in the US last year, according to the Human Rights Campaign, an NGO.

Where businesses have spoken out, they have often been met with fierce blowback from the state's political leadership. "Stay out of things you don't know anything about," lieutenant-governor Dan Patrick thundered at American Airlines amid a row over new voting rules in 2021. "Don't, on one hand, say 'Thank you Texas' while on the other hand slap us in the face. We're not going to put up with it any more."

Critics say this more confrontational approach represents a shift away from the hands-off attitude upon which the state has built its corporate allure.

"Basically, they told the business community to step away from the conversation around social issues," says Steven Pedigo, head of the LBJ Urban Lab at the University of Texas at Austin and an expert in urban economic development.

"It is so unlike Texas, and what has been the message around economic development in Texas for a long time: we have been laissez faire, libertarian, come start your business, come invest, do whatever the hell you want to do," he adds. "And I think that message is getting locked up."

Unafraid to throw around its economic heft, the state has introduced a series of blacklists of "woke" investors it will not do business with if they are perceived to boycott industries such as fossil fuels or firearms.

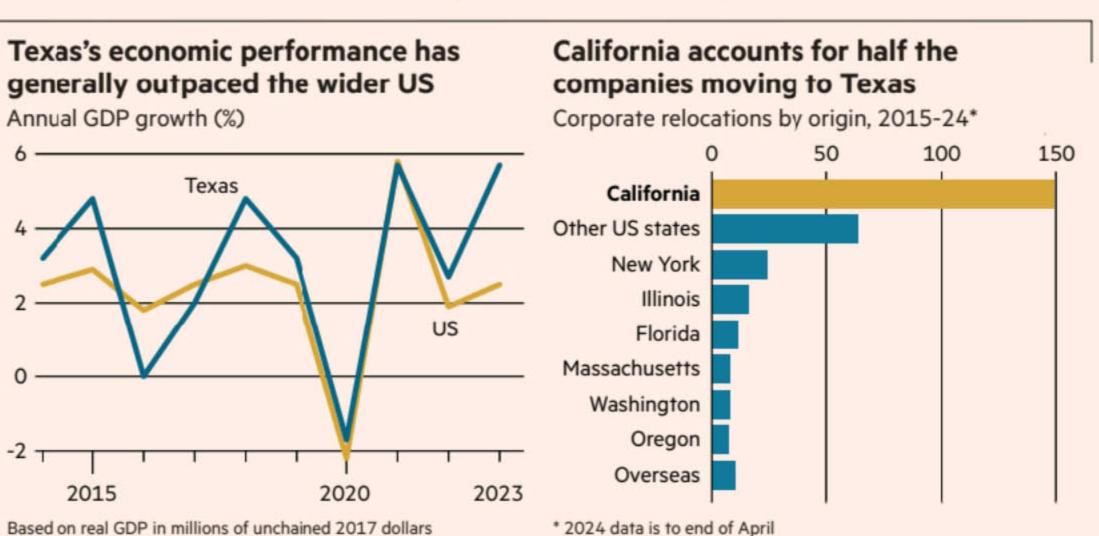
BlackRock, the giant asset manager, has found itself in the state's crosshairs. After it was placed on a list of asset managers alleged to have boycotted the oil and gas industry, a state fund pulled \$8.5bn of assets in March. The fund manager denied it had discriminated against fossil fuel companies and said that the move "put short-term politics over . . . long-term fiduciary responsibilities".

Perry concedes there is "a little more friction . . . with the current leadership in the state of Texas and the business community".

"I think this is because the business community has come in and tried to push some things into Texas," he adds. "But don't get confused here, Mr CEO. This isn't New York, this isn't California, this is Texas . . . and if you want to do business here, here's our parameters."

Abbott dismisses concerns that the friction could undermine the state's corporate appeal, noting that the arrivals are continuing. Texas's population hit 30.5mn last year, an increase of about 10mn since 2000.

"People and businesses vote with their feet," says Abbott. "And continually they are choosing to move to Texas more than any other state."



\* 2024 data is to end of April

Source: Texas Economic Development & Tourism

# The FT View



#### FINANCIAL TIMES 'Without fear and without favour'

ft.com/opinion

# Lessons from the global IT outage

#### Organisations and states need to mitigate single points of failure

Organisations around the world are still recovering from one of the biggest ever IT outages. On Friday, a glitch caused by a faulty software update from Crowd-Strike, an American digital security vendor, affected 8.5mn Microsoft Windows devices. Flights were grounded, hospital appointments postponed, and several news broadcasters dropped off air. A fix was rapidly deployed, and many services have resumed. It may take time for all affected computers to be reset.

The toll will become clearer, but many are counting their blessings that this was only a tech malfunction and not something harder to resolve, like a cyber attack. Still, that a seemingly routine software update can reap such chaos should serve as a wake-up call.

Crashes, hacks and data breaches are a mounting threat as the global economy becomes more digitalised and interconnected. Computers and the internet already underpin everything from stock exchanges and electric vehicles to central heating.

The concentration of software and hardware in the hands of a few providers makes matters worse. Tech groups tend to develop large customer bases, allowing them to collect more data, benefit from economies of scale, and improve services. But these network effects also expose users to single points of failure. Three companies - Google, Amazon and Microsoft - account for two-thirds of the cloud provider market. CrowdStrike has close to a fifth of the endpoint cyber security market.

Building resilience is essential. First, businesses and governments need to understand their exposures. Crowd-Strike and Microsoft are both reputable. But whenever an organisation is too reliant on an individual provider, there is always a risk, however small, of failures hitting its wider processes.

Second, once vulnerabilities are mapped, organisations need to build redundancy into their operations and develop contingency plans to ensure critical functions can still work in the worst-case scenarios. This includes diversifying their IT infrastructure by having more than one cyber security, operating system, or cloud provider. Phased rollouts of updates are sensible too. These strategies are particularly important for critical government services and sectors, including healthcare, energy, and finance.

Third, closer collaboration between the public and private sector is essential. Businesses benefit from accessing secure digital networks, as well as the public services that rely on them. This means there should be a common interest in sharing information on breaches, vulnerabilities, and stress tests. The cost of switching between IT providers, interoperability, and the ability of new

entrants to compete also needs effective Last Friday's monitoring. But co-operation between software snag is regulators and tech firms is important a critical to ensure any regulations are targeted, reminder that building resilience into our physical and digital

economic

systems is

essential

and do not stifle innovation. Single points of failure also lurk more broadly in our globalised and highly networked economies. Last week, stocks of the world's largest chipmakers dropped following comments by Republican presidential nominee, Donald Trump that Taiwan - a primary source of chip production - should pay for its own defence against China. In April the IMF warned of the rising threat of cyber

The logic of mapping, contingency building, and collaborating holds for mitigating most concentrated risks. Last Friday's software snag is a critical reminder that building resilience into our physical and digital economic systems is essential, and should not be postponed. This will come at a cost, but will bring the benefit of insuring against even costlier threats.

Email: letters.editor@ft.com

attacks for financial stability.

Opinion Environment

# Businesses count the likely cost of 'heatflation'





hen the doors opened on Wednesday morning at Tokyo's 10th annual Heat Solution expo, the temperature outside was nudging 35C and heatstroke warnings were in place for much of Japan. Weather apps, compounding the sense of nature in extremis, cautioned that a tornado would shortly hit the capital.

The deadliness of disarray is everywhere, and so, the expo powerfully suggests, is the threat of ever greater economic division around the cost of keeping cool. The heavily attended trade show opened to a worldwide background of floods, fires and drought three days after what scientists suspect may have been, on a global average basis, the hottest day ever recorded. Carlo Buontempo, the director of the Copernicus Climate

#### The message being pushed to companies is that the medicine is palliative, not preventive

Change Service, predicted more broken records as we perspire into what he called "truly uncharted territory".

An ideal time, if you can see past the present and pending misery inherent in all this, for employers to consider the Iceman Pro-X self-cooling work vest, bottom-chilling office chairs, hydrating ice slurry, interior mistemitters and a vast array of other products designed to keep a labour force working through ever more adverse conditions. If, of course, they or we can afford it.

For all the innovation and salesmanship on display, the vibe at Heat Solution is profoundly unsettling. There is the strong sense, among the aisles of companies plying their antiheat wares, of a wider declaration of defeat. Corporations, governments and supranational organisations may talk about climate change mitigation, net zero emissions and other macro attempts to hold back catastrophe; but on the ground, runs the message being pushed to factory owners, food producers, construction companies and other businesses, the medicine you need right now is palliative, not preventive.

This message was hardened by an even larger, related trade show being held in the same convention centre on the broader theme of "resilience". A

central focus here is on preparedness for all manner of extremity as infrastructure endures ever fiercer natural bludgeonings.

This palliative vs preventive distinction is also now becoming sharper for investors as they weigh the relative attractiveness of giving their portfolios exposure to climate change mitigation (reducing the pace of global warming) or to climate change adaptation (adjusting to the reality of current and future effects).

In a note to investors published earlier this week, Citi Research set out the opportunities of the latter as the frequency and intensity of climate catastrophes spread the cost of adaptation across many stakeholders. In a November 2023 report, the UN Environment Programme estimated the global adaptation funding gap at between \$194-366bn per year. The complexity behind that figure, said Citi's analysts, lies in working out who will actually bear this cost. That then opens up discussions, they added, on "potential policy support, taxation, de-risking via blended finance and even the concept of innovative new financial instruments".

Many of the visitors to the Heat Solution expo, meanwhile, already had a fair idea of where the cost burden will end up in the short term. Among the crowd of small and medium-sized business owners around the booth of self-cooling workwear being offered by Yamashin Seikyo was a factory owner from Nagoya. The Yamashin rep's pitch was that ever more dangerous summer heat will force companies to change the way they cool factory staff - from expensive and not necessarily effective air conditioning to individual, clothingbased solutions.

The factory owner also acknowledged that rising temperatures would freight his duty of care as an employer with far more cost than it used to. The maths of providing each of his workers with \$800 of cooling equipment were not attractive, but if he failed to do so "my staff will just go and work some-

where that keeps them cool". Lodged somewhere in his conclusion is the potential framework of a heat equivalent of the digital divide. There will be businesses that can afford to mitigate, and others that cannot. But it is also easy to imagine, even in historically deflationary Japan, a strong imperative for businesses to pass the additional costs on to customers. Heatflation, as a way of describing the upward pressure on costs caused by climate change, has so far tended to be most focused on the price impact on food and water. The attendees at Heat Solution 2024 suggest that the term will quite soon apply to pretty much everything.

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# Letters

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# Funding the NHS must better align with GDP

It was good to see Martin Wolf's piece on the need for greater public participation in public policymaking ("British citizens should be asked to do more", Opinion, July 22).

This was a key recommendation emerging from the BMJ's Commission on the Future of the NHS, relating to NHS funding, which we published this year.

Apart from (re)building trust in politics and politicians — as Wolf notes - greater public participation could also build consensus concerning the

opportunity costs implicit in NHS spending choices.

There are strong arguments for a short-term boost to NHS spending. But longer term, funding decisions will become increasingly difficult. If UK NHS funding were to grow at its historic average rate, by 2058 its share of gross domestic product would double to nearly 17 per cent. And, by the end of the century, it would consume more than a third of the UK's wealth.

Mathematically – and, importantly,

economically – at some point the NHS funding growth curve has to better align with broader economic growth.

We believe that greater public engagement in understanding and confronting the trade-offs in long-term NHS funding choices would better connect them with the political policy process.

**Professor John Appleby** 

Senior Associate, The Nuffield Trust Commissioner, BMJ Commission on the Future of the NHS London N19, UK

#### What drives Trump's Silicon Valley supporters

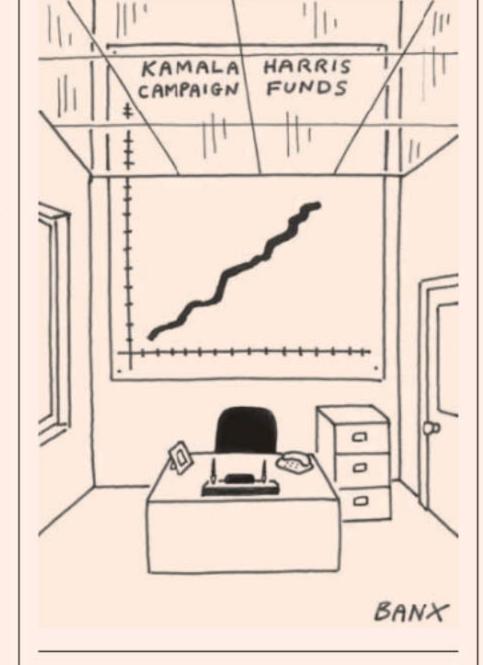
Why have so many former dyed-in-the-wool Silicon Valley Democrats seemingly embraced Donald Trump in this election cycle?

It is not necessarily the case that they have gone full-on Maga — or Make America Great Again ("Has Silicon Valley gone Maga?", The Big Read, FT Weekend, July 20).

As difficult as it may be, imagine if you will a scenario in which the public were presented with two very likeable candidates, both eminently qualified to be president. How would voters choose? If they were not exceedingly partisan, they would look at policies. Perversely, this election is very similar to that scenario.

The difference is that until last weekend's announcement by Joe Biden that he was withdrawing from the race, voters had been presented with two candidates, who for very different reasons, looked unfit to become president.

So how do voters decide? They look at policies. This is the reason that many in the business community



are giving Trump a second look. The insertion now of Kamala Harris, Biden's vice-president, at the top of the Democratic ticket to be the party's presidential nominee is not going to change that calculus. **David Spirakis** 

Venice, CA, US

#### Britain's climate activist sentencing casts a pall

As a Briton working for a German tech company, I followed with alarm last week's news (Report, July 19) on climate protesters being sentenced to at least four years in prison — found guilty of conspiracy for joining a Zoom call to discuss a peaceful protest.

Despite green shoots of optimism emanating from Ed Miliband's energy department, the result of last week's sentencing means that the UK is now one of the worst places in Europe to be a climate activist.

The new government is expected to be bold and ambitious on climate action, yet with the public nuisance law remaining on the docket it will discourage real discourse when it comes to the climate crisis. It was absent from the King's Speech but last week's news must accelerate a scrapping of this law. This would send a signal to the international community that the UK can lead on climate mitigation, from the ground up. Sophie Dembinski

Head of UK & Public Policy, Ecosia, Berlin, Germany

## Commendable first step on skills from Labour

Labour's promise of a new body, to be called Skills England, to tackle Britain's "fragmented and broken" skills training system ("Starmer pledges to 'fire up' the training of UK workers to boost growth", Report, FT.com, July 22) is a commendable step.

Members of what I like to call the iPad Generation have grown up around touch screens and have a good understanding of key technologies as well as how to interact with them. Their natural curiosity surrounding technology can add immense value to the economy and drive innovation. But current rates of higher education study suggest we're missing a huge opportunity due to broken skills initiatives.

At this crucial time of industrial change in manufacturing, where we're seeing high demand for technical prowess and automation skills, it's vital we create a pathway for the next generation of engineers.

One of the main drivers of automation adoption is to help address productivity and skills gaps, so it's crucial that we get the talent equation right, to transform our economy, and begin reshoring manufacturing in the UK.

It's imperative that Labour's pro-industry initiative leads to tangible results, not just political rhetoric. Our future depends on real and actionable change.

Mark Grey

UK & Ireland Country Manager, Universal Robots, Sheffield, South Yorkshire, UK

## Correction

 The last time global sea temperatures set daily records for a year was 1997-1998, not 2007-2008 as wrongly stated in an article on July 24.

## OUTLOOK

# Portuguese in Macau strive to preserve their cultural heritage



by William Langley

o Iat Seng, Macau's chief executive and leader, had only warm words with which to describe relations between the semi-autonomous Chinese city and Portugal, its former colonial ruler, in a speech last month. "The friendly cooperation maintained between China and Portugal is an exemplary model of

His comments, given from the veranda of the neoclassical residence of the Portuguese consul-general, are a reminder of the enduring influence of the territory's small but deeply embedded Lusophone community.

co-operation and exchange," he said.

It is an influence evident in everything from Macau's legal system and official languages (Chinese and Portuguese) to its black-and-white cobbled streets and decidedly European public squares, which nestle between the mega-casinos that have made the city the world's largest gaming hub in recent decades.

Lisbon's decision to grant citizenship rights to a broad swath of Macau residents born before 1981 means there are more than 140,000 Portuguese citizens in the city. The city is also home to thousands of Macanese - people of mixed, predominantly Portuguese and Chinese heritage – according to residents' estimates and the latest government census.

Historians widely view anti-colonial riots in 1966, which were influenced by China's cultural revolution and met with a violent crackdown, as a turning point for the city. After an escalating diplomatic crisis, Portuguese authorities in effect succumbed to Beijing and the local Chinese Communist party chapter became the territory's de facto leaders.

Now, as the city prepares to celebrate in December the 25th anniversary of its 1999 handover to Chinese control after more than 400 years of Portuguese administration, its Lusophone population faces a new set of challenges.

Crucially, a system giving Portuguese citizens preferential paths to residency ended last year. Many expats in the city add that Macau's recognition in Portugal has diminished, meaning new arrivals have dwindled. "So, so few people are coming," says Alexandre Leitão, the country's consul-general for Macau and Hong Kong.

Portuguese is an official language but privately, lawyers and journalists point to the growing number of legal judgments and announcements given in Chinese only, and government officials' lack of proficiency in it.

"There has been positive discrimination towards Portuguese nationals for about 20 years," one resident tells me, over Serra da Estrela, a highland sheep's cheese, and Douro wine at the Clube Militar de Macau, a salmon-pink former officer's club housing one of the city's finest Portuguese restaurants. "But now, it's

more or less a level playing field." There are also reasons for the remaining Lusophone community to

be cheerful, however. Expats point to efforts by both the Macau government and the authorities in Beijing to designate the city as China's hub for relations with Portuguese-speaking countries, one that has become more important as the country seeks closer ties with the global south.

Macau will also promote its Portuguese history to attract tourists in efforts, endorsed by Beijing, to diversify its income away from the casinos. "I think Macau is a kind of door to the west," says Carlos Álvares, chief executive of the Portuguese Banco Nacional Ultramarino and president of the Portugal-China Chamber of Commerce.

Over the course of June, the territory's Portuguese expats celebrated the "month of Portugal", with almost daily events promoting the country's cinema, photography, literature and poetry.

Michel Reis, an adviser to the Macau government's cultural bureau and a resident since 1990, says the city had incorporated Portuguese culture into its programming too, pointing to a recent series of Fado performances at the city's Dom Pedro V theatre and the Lusophonia Festival in October.

Events like these, he says, show Macau is serious about maintaining its heritage. "I would say that the Portuguese presence here is still quite strong. But it has to be preserved," he tells me. "There has to be a constant effort to maintain these traits."

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ASIA

# Opinion

# America's sudden gender election



re we not entertained? No polls could capture the weirdness of the past seven days in American politics. It began in Milwaukee amid Republican euphoria that history was finally on Donald Trump's side. It ended with a surge in Democratic enthusiasm for vice-president Kamala Harris as their overnight champion. In between, a Covid-stricken Joe Biden caved to demands not to run again. There was also the strange anointing of Yale-educated, Silicon Valley-funded JD Vance as America's hillbilly-in-chief. It will be a while before we can reliably gauge what voters make of all this.

Yet amid the drama is a constant that will outlast the mood swings. The US election is now a battle between a man

and a woman. They are not just any man and woman. The man, Trump, entered the arena last week to the sound of James Brown's "It's a man's, man's, man's world". He was introduced by a testosterone-fuelled line-up that included Kid Rock chanting "fight, fight, fight", the actor-wrestler Hulk Hogan (Terry Gene Bollea) ripping his shirt off to reveal a Trump-Vance tank top, and Dana White, chief executive of the Ultimate Fighting Championship, the last word in blood-soaked pugilism.

If Trump's point was not already stark, his selection of Vance drove it home. He could have broadened his appeal to the "secret non-Trump voter" - chiefly women in conservative communities who are worried about loss of any bodily autonomy. They drove much of the roughly fifth of the party's votes that went to Nikki Haley in the primaries. Instead, Trump doubled down by selecting a running mate who has argued for a national abortion ban. Picking Vance was a sign that Trump was confident his base would be enough to carry him to victory. At the time, Trump's bet did not seem outlandish.

But it was based on an assumption that quickly vanished — that a visibly ailing Biden would be his opponent.

Harris's rapid capture of the Democratic crown has changed the political weather. A funereal Democratic party has rediscovered its zest. Complaints that there will be no contest for the party's nomination were outdated before they were made. The alacrity

Harris has more latitude to reach out to white men than Trump can to women of any colour

with which Harris's rivals endorsed her candidacy showed a party hungry for unity and impatient to take the fight to Trump. It is hard to imagine that her lightning elevation was not influenced by the tone of Trump's message in Milwaukee last week. No female politician better personifies the fight to restore national abortion rights since the US Supreme Court's overturning of Roe vs

Wade two years ago. Expect Harris to make that a centrepiece of her campaign.

Past US elections are no guide to the uniqueness of this one. Even Hillary Clinton versus Trump in 2016 – the only previous time a woman has been presidential nominee for a major party - could be misleading. Clinton did indeed warn that a Trump victory would lead to the end of Roe vs Wade. Harris has the advantage of pointing out that it has happened. That makes it far easier for her to warn of what may come next. Rights that were once taken for granted, such as contraception, the morning after pill and exceptions for rape and incest, are already under fire in some Republican states. Trump sensibly avoided pledging a national abortion ban on the Republican platform. But his 39-year-old running mate believes that life begins at conception.

Regardless of the nominees, America remains a roughly 50:50 nation. The economy and immigration will be at least as important as gender in shaping voters' decisions. Harris will struggle to explain her record as Biden's "border

tsar" over the past three years. But she starts with two clear advantages and one big disadvantage.

First, she has room to redefine herself. Insiders believe she is a poor campaigner whose liberalism alienates centrist Americans. But most Americans know little about her. Her energy and what Trump calls her "cackle" laugh could be positives. Trump, by contrast, is a known known. Second, she can avoid some of the curse of incumbency. Trump has a record to attack, too. He is suddenly the old man in the race.

On the negative side, this election is going to get nasty quickly. Harris is a non-white female with stepchildren. Vance once described her as a "childless cat lady". Republicans have also branded her the "DEI hire". Again, Harris could turn this to her advantage. She has more latitude to reach out to white men than Trump can to women of any colour. But that will take dexterity. She might add that getting pregnant is not a qualification for the White House. None of the previous 46 presidents gave birth.

Ellie Foreman-Peck

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# 'Small is cool': a clarion call for our materialistic age

Mark Cliffe

> n 1973, economist EF Schumacher published *Small is Beautiful*, calling for a shift from relentless materialism towards a more sustainable, human-centred approach to eco-

nomics. Sadly, his appeal fell on deaf ears. Material consumption has tripled in the past 50 years, and the size of cars and homes has ballooned. In a "Big is Hot" era of conspicuous consumption and accelerating damage from global warming, it's high time to turn the dial to "Small is Cool".

Schumacher's vision of a world where small-scale, locally orientated economies flourish has been overshadowed by the pursuit of growth at any cost. The developed world remains in the grip of a culture of excess, where bigger is often equated with better. From oversized SUVs to McMansions, conspicuous consumption has become a hallmark of modern society, fuelling environmental degradation and social inequality.

In the US, the average size of a new single-family house has soared to over 2,500 square feet from about 1,660 sq feet in 1973. The best-selling "cars" are gargantuan pick-ups such as the Ford F-150, which weighs over two tons. In 1974, the best-selling Ford Pinto compact car weighed about half that.

Meanwhile, our wardrobes have bulged: global textiles output has nearly quintupled in the past 50 years, implying a two-and-a-half-fold increase per head in clothing consumption. A fossilfuelled flood of cheap polyester clothing has led to a deluge of microplastics.

Emerging economies are mimicking the west as their middle classes grow.

# Governments must rethink malign public policies that have skewed incentives in favour of excess

The bigger-is-better treadmill poses a daunting challenge as hundreds of millions of new consumers pursue their material aspirations in countries such as China and India.

All this comes at an enormous cost to the environment and to our wallets. Larger homes require more resources to build, more energy to heat and cool. They prompt us to gather more possessions to fill them. Today's behemoth vehicles guzzle more fuel while hogging more urban space, exacerbating pollu-

Malign public policies have skewed incentives in favour of excess. From mortgage interest tax deductions disproportionately subsidising mega mansions, to underpriced road use and fuel that fails to account for environmental costs, government policies have in effect encouraged us to think bigger.

There is a dire need to rediscover the wisdom of "small is beautiful" with a paradigm shift in our consumption habits. Since the necessary lifestyle changes will undoubtedly encounter resistance, smart public policy initiatives will be needed to help make more compact choices cool again.

This could start with progressive consumption taxes on resource-intensive goods. Larger homes and bigger cars would be taxed at a higher rate, encouraging a switch to smaller options. Still, a clear and fair rationale for such taxes is essential. Faced with the alternative of higher income or wealth taxes, the rich might prefer heavier taxes on the materials and energy they consume. Moreover, the proceeds could be used to cut taxes on labour, especially the lower paid. This would make the package doubly progressive.

Governments could also use some of the tax revenue to make green investments or to subsidise green goods and services, including supporting households that invest in small electric cars, bikes and home energy systems.

Thankfully, governments and consumers are starting to recognise that size matters. France has introduced purchase taxes of €60,000 or more on large SUVs. Public opinion across Europe is starting to turn against them.

As people connect our excessive consumption habits to the destructive effects of global warming, the "Big is Hot" fashion looks less appealing. The age of materialism should give way to a new "Small is Cool" era, embracing Schumacher's vision.

The writer is visiting fellow, Global Systems Institute, University of Exeter

# When five go mad on the motorways



o practical definition of freedom would be complete without the freedom to take the consequences. Indeed, it is the freedom upon which all the others are based." One can rarely improve on the political wisdom of Terry Pratchett. Last week five climate activists felt that core freedom in the form of severe jail sentences for their roles in organising immense disruption to the UK's road network.

The five- and four-year sentences (though they will serve only half that) were greeted with predictable fury by a raft of supporters and celebrities who fumed in hyperbolic terms at the treatment of the Just Stop Oil Five. The exotically titled UN special rapporteur on environmental defenders declared the jury's verdict and the sentences a "dark day" for "fundamental freedoms". Others noted that the sentences were higher than for some violent crime.

Like others, I gasped initially at the sentences. However, I then read the judge's remarks. The sentences are high partly to deter others but also because the five all have similar convictions that had been treated more leniently with fines or suspended sentences. All were

on bail for other offences. The leader, Roger Hallam, was recently convicted for planning to disrupt Heathrow flights with drones. Some have argued for shorter or non-custodial sentences but in the face of persistent defiance prison becomes the only option.

Shutting down the M25 motorway, which orbits London, for days was an act of economic and social sabotage and Hallam had planned even greater chaos. The climate cause is pressing and widely supported but these protests could not effect change and instead alienated the public. The campaigners did not target the powerful. The disruption was an end in itself and the victims were ordinary people going to work or school, to hospital, to funerals, or on holiday. The court heard of people losing pay, children with special needs trapped for hours in traffic, a patient with an aggressive cancer

who missed their clinic appointment.

There is a long history to civil disobedience, especially over denial of basic rights. The suffragettes, for example, were refused the vote. The five have a platform, a vote and even the Green party to vote for. But they use the rhetoric of a climate emergency to argue electoral politics is inadequate to the chal-

lenge. This is the demagogue's rationale.

Where the rapporteur, and others, fail is in not grasping two key points. First, the law must apply equally to all causes. It is hard to imagine the same outcry over "fundamental freedoms" if right-wingers used similar tactics to protest

against the "immigration emergency". In any case, the freedom to protest is



not absolute. Even the civil rights organisation Liberty accepts the case for limiting the freedoms of anti-abortion activists to campaign outside clinics.

Second, there is a crucial distinction between protest and disruption. The first is an essential right in a democracy, the second is qualified. The challenge of striking the balance has grown as protests, fuelled by social media and a contempt for democracy, become more disruptive. In the pandemic, anti-vaxxers disrupted vaccination clinics. Campaigners target people's homes. Anti-immigration protests frighten other citizens. All are driven by a righteousness that negates other feelings or concerns. But, for all the fury of the five's allies, there is no theory of democracy that enshrines the freedom

There is no theory of democracy that gives activists the freedom to trample on others' rights of a few to trample the rights of others. The UK works to facilitate peaceful

protest. The fact that, in recent months, its cities have been routinely disrupted by large and, for some, uncomfortable Gaza demos, policed at great expense, is testimony to this.

Yet people also value their own free-

Yet people also value their own freedom to get to work, to go about their lawful business. And herein lies the danger of excessive leniency in responding to direct action. In a choice between civil rights and public order, politicians are confident the public favours the latter. Failure to find a balance will lead to more draconian measures.

For proof one need only look at recent Conservative legislation, which targeted not only disruption but also traditional protest, imposing further restrictions, creating new offences and, most worrying, giving police sweeping but vague powers to restrict noise and nuisance. They do not always use these powers well. At the coronation of King Charles the police wrongly detained anti-monarchists peacefully protesting for a republic. More troubling is that some

Tories, including a former home secretary, used arguments of public protection to try to ban the Gaza marches.

This flawed legislation was secured primarily because voters felt not enough was being done to curb the excessive tactics of climate activists. This is what happens if ordinary citizens feel the balance has been lost.

Failure to address these concerns plays into the hands of populists and authoritarians and leads to greater clampdowns. Confidence is built not by lofty forbearance but by fair controls and the odd stiff sentence. We can salve our liberal consciences by complaining the tariffs were too high but significant jail time was essential.

Just as good fences make good neighbours so clear boundaries protect essential freedoms. A liberal society requires defending from those who abuse its rights. You have the freedom to vandalise buildings, deface artwork or bring chaos to the roads. And you still have the freedom to take the consequences.

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# The Middle East's problems extend far beyond Gaza



ews about the Middle East is dominated by all things Palestinian and Israeli these days. From Israeli Prime Minister Benjamin Netanyahu's controversial US Congress address to the International Court of Justice determining that Israel's continued occupation of Palestinian territories is a violation of international law, this is almost the sole topic discussed (with an occasional smattering of interest in a potential Saudi-US defence pact).

It is only right that the devastating nine-month war in Gaza, following the harrowing Hamas attack of October 7, should command so much attention. But it is also a useful smokescreen for authoritarian leaders across the Middle East who are using this time to further

erode freedoms in the Arab world.

In May, Kuwait's ruler dissolved the country's rowdy, opposition-dominated parliament, a rare bird in the Middle East, for up to four years. It made few headlines. That same month, Tunisian police assaulted and arrested lawyers and raided the bar association offices, part of an ongoing crackdown on dissent. There was little international attention. In July, the UAE held a mass trial for about 80 political dissidents and activists, handing down 43 life sentences for alleged terror offences. Most of the details were kept secret.

Meanwhile in Saudi Arabia, Abdulaziz Almuzaini, a popular animation film maker with a five-year contract with Netflix, revealed he had been sentenced to 13 years in jail, though he remains free at home. One of his animations appeared to have been misunderstood as supportive of the Islamic State and he was charged for supporting extremist ideology. Just this week, Egypt arrested cartoonist Ashraf Omar who

had criticised endemic power cuts. The list goes on. I haven't even mentioned Syria and Sudan. You could argue this is just another day in the Middle East. Or that domestic politics and repression across the region have nothing to do with Gaza and the Palestinian cause. And yet, they have everything to do with it.

For decades, Arab regimes crushed dissent, froze reforms, indoctrinated children and bloated their defence budgets at the expense of social progress, all in the name of Pales-

Systemic issues will not be magically resolved if and when a Palestinian state comes into being

tine. The popular Arabic adage for closing ranks in times of war roughly translates to: no sound should rise above that of the battle — the battle being the one against Israel. First popularised by Egypt's Gamal Abdel Nasser, this slogan was used to silence criticism after his defeat in the 1967 six-day war.

Decades later, the Arab uprisings of

2011 went against this stranglehold. Millions took to the streets demanding freedom, justice and better living standards. This was not a repudiation of the importance of the Palestinian cause in the heart of Arabs. But people were starting to realise that focusing on it at the expense of everything else was holding the region back.

The counter-revolution quashed protesters' hopes from Egypt to Syria. Now, the war in Gaza has transferred attention back to Palestine, a festering wound, and a deeply emotive issue, that speaks to people from Cairo to New York to Kuala Lumpur — and one that still puts Arab governments at odds with their citizens.

Public expressions of support for Gaza have been silenced in Gulf countries as rulers navigate between regime stability and their ties with Israel. Jordan has struggled to contain angry pro-Palestinian protests that threaten to become anti-government. Egypt's president briefly allowed pro-Gaza protests only to find some crowds were chanting: "Bread, Freedom, Social Justice." The crackdown on Palestinian solidarity has

spread to Israel itself, where the government has targeted both Israeli Jews and Palestinian citizens of Israel.

The conflict is now also used in one of the worst cases of "whataboutism" I can think of. Some argue it is unacceptable to discuss Syrian president Bashar al-Assad's ongoing war against his people because of his traditional anti-Israel stance: "Have you seen what Israel is doing?" Others argue the reverse: "Israel is killing Palestinians? What about the hundreds of thousands that Bashar has killed?"

Systemic problems in the Middle East will not be magically resolved if and when a Palestinian state comes into being. But equally, there will be no sustained progress in the wider region without addressing the longest occupation in modern times. Injustice and impunity feed on each other in an endless loop from Damascus to Gaza, from Beirut to Ramallah.

The writer is author of 'Black Wave', distinguished fellow at Columbia University's Institute of Global Politics and an FT contributing editor





## Amy Kazmin Italy is tying itself in knots over gender quotas for boardrooms

#### **GINSIDE BUSINESS**

## The London discount is about performance, not geography



oliticians, regulators and City grandees are all focused on revitalising the UK's struggling stock market. The problem is twofold: companies are disappearing and not enough new ones are arriving to make up the losses. The market is shrinking at a pace that will dislodge the UK from its top spot in Europe, amid fears of terminal decline. This is a result of multiple factors. But the belief UK stocks trade at a discount to peers is significant and ingrained.

There are good reasons for this. The FTSE 100 is big in lowly rated sectors such as resources and banks and lacking in highly rated technology stocks. A growing number of companies opting to leave the London market for the US has reinforced the idea that an omnipresent discount exists.

But there are signs of a tentative UK bounceback. IPO activity is returning; the success of Raspberry Pi's float was followed by the listing of a new investment vehicle from the founders of buyout business Melrose.

Foreign listings could follow from

fast-fashion company Shein and even

French TV group Canal+. The market is trading near record highs set in May and, on a trade-weighted basis, sterling is the highest since 2016.

Yet the market's perceived discount



remains as big as ever: the FTSE All-Share index trades on just 11 times forward earnings, near a 40 per cent discount to the rest of the developed world's markets. This is down, in no small way, to the boom in US tech stocks amid a frenzy over AI.

The bald discount is hard to deny. But James Arnold, who runs UBS's strategic insights team, thinks the more relevant question is whether the UK systemically undervalues equity, and he says the answer is definitively no.

Arnold finds a strong correlation between stock valuations, based on price to gross asset value, and profitability, measured by cash flow return on investment. With an Rsquared of 80 per cent for the Stoxx 600 index, this relationship explains most of the difference in company valuations. And this holds true across US, UK and EU markets. That suggests it is simply lower average profitability that explains much of why UK companies are lower-valued than their US peers.

That, to be blunt, is a management problem rather than a market one, though, Arnold concedes, this is exacerbated by the UK's excessive focus on dividends over growth, and the ensuing risk aversion. Addressing those issues head-on should be London's next challenge.

#### Reckitt's mini break-up is rather less than the full spring clean

There are two ways for a company to think about which assets it should own. One is to look at what businesses belong together because there are similarities in the way they buy, make and sell stuff. Another is to look at what businesses, taken together, deliver the earnings growth and cash flows that keep shareholders happy.

Reckitt's restructuring plan falls somewhere in between. In a world in which consumer conglomerates are falling out of favour, it suffers a steeper discount than most — made worse by litigation risk on Mead Johnson, the infant nutrition unit acquired in a disastrous 2017 deal.

With the arrival of new chair Jeremy Darroch, Reckitt has taken the sensible step of putting the baby formula division, plus low-growth home care products including Cillit Bang and Airwick Air Fresheners, on the block. They accounted for about 30 per cent of Reckitt's £14.6bn sales last year.

Yet the group has shied away from an all-out break-up. It will keep its "power brands" - in health, hygiene and home together, in a higher-growth, highermargin business with £10.3bn revenue. The hope, it seems, is that disposal proceeds and a higher rating for a new, sleeker mini-conglomerate, will unlock enough value to avoid shareholders seeking more radical change.

On paper it makes some sense. Core Reckitt, the likes of Nurofen, Durex, Dettol and Finish, made about £2.8bn

Reckitt's stock lost its shine

Share prices rebased in pence terms

- Procter & Gamble

Reckitt Benckiser

2022 2023

Source: LSEG

Jul

2024

120 -

## Alphabet's dealmaking clumsiness underscores

its strategic dilemma

of ebitda in 2023, thinks Iain Simpson

Procter & Gamble - it could be worth

about £40bn, equal to all of Reckitt's

enterprise value today. Add £10bn for

the businesses Reckitt wants to shed.

cent-plus potential uplift in the stock.

Restructurings are harder. The lower-

tempt a private equity buyer but a sale

of infant nutrition will be complicated

that the excitement of corporate action

Reckitt's plans at least give investors

by legal liabilities. The added risk is

distracts managers from the day-to-

the hope of upside to come. But the

operational performance has also left

something to be desired. If this refresh

or its power brands falter, it will face

new calls for a more radical overhaul.

day running of the business.

and subtract net debt, for a 30 per

But spreadsheets are easy.

growth homecare business might

from Barclays. On a multiple of 15

times – a 12 per cent discount to

Alphabet wants to spend on capital expenditures (\$13bn in the quarter just ended). Alphabet wants to spend on dividends (\$2.5bn). Alphabet wants to spend on buybacks (\$16bn).

But how about M&A? Google's parent reported healthy secondquarter results on Tuesday. Overall revenues were up 14 per cent. Search advertising revenues have not been dented by AI just yet.

Google's cloud computing business, however, was benefiting from customers building up their AI capabilities, with revenue up 29 per cent. Cost cuts and redundancies helped keep operating margins above 30 per cent. And Google shares have benefited from the broader rotation into big technology stocks with its share price up almost a third in 2024. Its market cap is \$2.3tn.

But in terms of what comes next, it is worth considering the group's dealmaking (or lack of it). Dealmaking looks clumsy at the moment at Alphabet.

Late Monday, Wiz, the hot cloud security start-up, said it was abandoning deal discussions with

#### Alphabet revenues Other revenue Other advertising Google cloud revenues Google search YouTube ads Estimate 400 100 2022 2023 2024 2025 2026 Source: Visible Alpha

Alphabet after rumours days ago pegged a buyout at \$23bn — far more than the company has ever spent to acquire another. Wiz said it would focus on reaching its near-term target of annual recurring revenue of \$1bn while pursuing an initial public offering.

The Financial Times reported that members of the Alphabet board were concerned about provoking Joe Biden's administration, which has in effect made blockbuster M&A impossible for Big Tech thanks to antitrust concerns. Microsoft had to go to court to defeat the US Department of Justice over its \$75bn deal for Activision. Adobe eventually abandoned a \$20bn deal for rival Figma.

Another possible Alphabet deal for the listed software company HubSpot, with a current market cap of \$25bn, has also reportedly been shelved.

Google is already in a US federal court subject to a landmark trial over improperly leveraging its strength in internet search to block rivals. And even with \$10bn of quarterly revenue in cloud computing, advertising remains by far Alphabet's dominant business.

That in the long term might become vulnerable to AI, government regulation or enforcement actions. It is understandable that Alphabet would want to find other areas of growth for diversification. And the regulatory environment is unpredictable at best.

But the boardroom division, in an otherwise successful and well-managed company, about how aggressive to be in pursuing new opportunities only underscores the dilemma.

#### Jacobs' few billion dollars are another Spac squeeze

How to Make a Few Billion Dollars is the new bestseller from US entrepreneur Brad Jacobs. Jacobs, conveniently, happens to be a billionaire. He is known for putting together such industrial roll-ups as XPO, GXO, RXO, United Rentals and United Waste.

His latest venture, QXO, may be his boldest wager yet. QXO has recently raised more than \$5bn, including \$900mn from Jacobs himself.

Jacobs aims to make QXO a platform to buy building products distributors, a sector he sees as ripe for consolidation.

His approach looks like a special purpose acquisition company, or Spac, in reverse. Rather than launch an IPO of a cash-rich shell to later acquire a company, Jacobs has injected the \$5bn into a microcap company, SilverSun Technologies. SilverSun's existing business has no real future with Jacobs, who will however retain the small rump. The infrastructure of an already public company is what he wants.

Jacobs struck his investment at \$4.57 per share. Other investors bought it at twice that, \$9.14. SilverSun, now officially known as QXO, has 740mn shares outstanding, accounting for warrants and convertible stock. Yet its traded stock price is now above \$100 per share, implying that the \$5bn cash has an equity value of nearly \$100bn.

Part of the discrepancy may be the confidence in Jacobs to find great acquisitions at good prices, turning the \$5bn into something far greater. But ultimately, QXO's stock price is

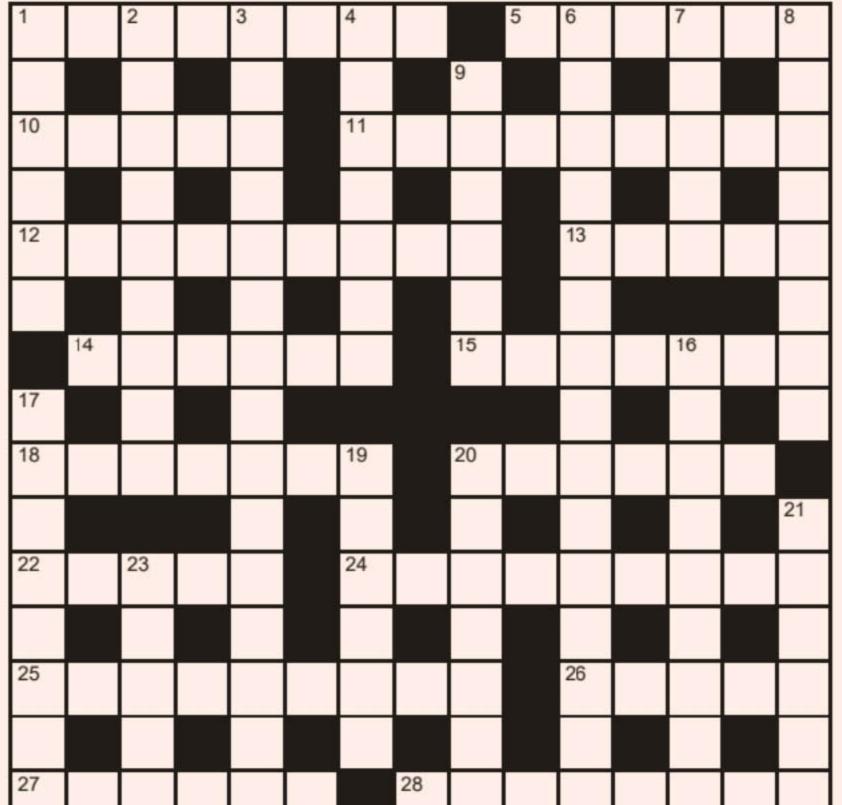
currently a meaningless signal. The shares from the old SilverSun add up to less than 1mn in total but are the only QXO shares that really trade - the institutional money that has come in is supposed to be in effect locked up. QXO has not sold any fresh shares to the public, leaving ordinary investors who want exposure to Jacobs only one option: to chase those few SilverSun shares outstanding, creating the massive supply/demand imbalance.

Jacobs and the other institutional investors have thus on paper made far more than "a few billion dollars". QXO's stock price is, however, bound to only fall as it does deals and more shares become freely traded.

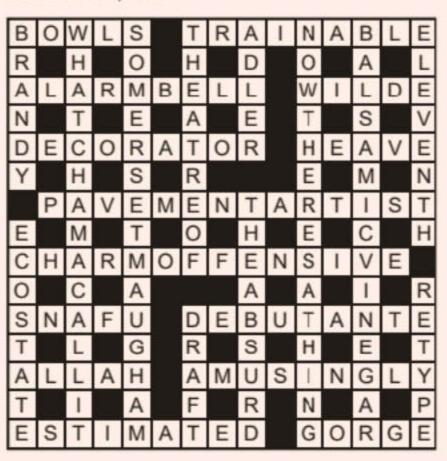
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**JOTTER PAD** 

### ACROSS

- 1 Festival crowd took Ecstasy (8) 5 Terribly rude is how one appears
- online (4,2)
- 10 Proper bolt on foot (5) 11 Tesla owner in California backs local
- football team (9)
- 12 Crossing South Africa during journey 13 Motorway delayed Rolling Stones on
- the road (5) 14 Set on fire one unspecified catalogue
- 15 Attack after second satellite's disappearance (7)
- 18 Sharp wordplay, Guy (7) 20 Note hospital on low funds (6)
- 22 Criminal boss? Time for new leader (5)
- 24 Tiny hole I cut to size in seconds (9) 25 Fiddle lessons in large hall (9)
- 26 Trade with India as good as it could
- be? (5) 27 Ship's sides bother fish (6)
- 28 Page breaks spoiled the tale, thought reader (8)

### DOWN

- Religious footwasher, reluctant dishwasher? (1-5)
- 2 One packs old sports car with limited amount, moving abroad (9)
- 3 Film father went to, Brando not bad for a change (2,3,10)
- 4 Case of SARS maybe disturbed House of Representatives (7)
- 6 Heavy smoker usually seen dragging? (5,10)7 Look for food in the dirt around small
- hen-house (5) 8 To choose blind, pull many across the
- window? (4,4) 9 Heat in the afternoon outside about
- fifty-one (6)
- 16 Long running show, very good each time (4,5)
- 17 Courier company approves move to another address (2,6)
- **19** Listening to Piaf, say, her stamp? (6) 20 Knife marks pine tree's bark (7)
- 21 Toast former Tory PM, with Labour
- leader getting in (6) 23 Secret wife kept from Victor (5)

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